e-ISSN : 2550-7001 p-ISSN : 2550-701X

Vol.3 No.1 April 2019

International Journal of Social Sciences and Humanities



ScienceScholar (SS) Journals is a non-profit international scientific association of distinguished scholars engaged in Health Sciences, Physical Sciences and Engineering, Life Sciences, Social Sciences, and Humanities devoted to promoting researches field through digital technology. It is published by Universidad Técnica de Manabí (UTM). The fast growing organization aims to benefit the world, as much as possible, via technological innovations. The mission of SS is to encourage and conduct collaborative research in "state of the art" methodologies and technologies within its areas of expertise.

UTM publishes high-quality reputation international journals. Four journals are covered by SS Journals, those are:

- 1. International Journal of Health Sciences (IJHS)
- 2. International Journal of Life Sciences (IJLS)
- 3. International Journal of Physical Sciences and Engineering (IJPSE)
- 4. International Journal of Social Sciences and Humanities (IJSSH)

It as well as will organizes multidisciplinary conferences and workshop for academics and professionals and to get sponsors for supporting the activities. In addition, UTM is involved in many international projects and welcomes collaborative work. The SS members include research excellent scientists, engineers, scholars, research, and development center heads, faculty deans, department heads, professors, university postgraduate engineering and science students, experienced hardware and software development directors, managers and engineers, linguist, management, etc.

UTM is a large publishing of articles database of peer-reviewed literature: scientific research, books, and conference proceedings. Delivering a comprehensive overview of the world's research output in the fields of science, technology, medicine, social sciences, and arts and humanities, SS membership and service features is smart tools to track, analyze and visualize research. As research becomes increasingly global, interdisciplinary and collaborative, you can make sure that critical research from around the world is not missed when you choose SS journals that reliable field to publish your paper.

Journals Publication Frequency:

The journal will be published every four months online and print version (three times a year). Those are: *April, August, and December*



Copyright © 2019 ScienceScholar Journals, Universidad Técnica de Manabí

IJSSH is an Open Access Journal. IJSSH allows readers to read, download, copy, distribute, print, search, or link to the full texts of its articles and allow readers to use them for any other lawful purpose. All articles can be downloaded free of charge and used in accordance with the Creative Commons at http://creativecommons.org/licenses/by-sa/4.0/. This journal provides immediate Open Access to its content on the principle that making research freely available to the public supports a greater global exchange of knowledge.

International Journal of Social Sciences and Humanities (IJSSH)

Editorial Board 2019

Editor-in-Chief

Martha Cecilia Escobar Garcia (Ph.D.)

Pedagogical Sciences

Universidad Técnica de Manabí (UTM), Portoviejo, Ecuador

Chief Executive Editor

María Rodríguez Gámez (Professor Ph.D.)

Profesor-Investigador Titular, Facultad de Ciencias Matemáticas, Físicas y Químicas, Universidad Técnica de Manabí. Associate Professor of the Universidad Técnica de Manabí (UTM), Portoviejo, Ecuador

Editorial Board

<u>**Iesús Alberto Pérez Rodríguez**</u> (Professor Dr.)

Instrumentation Sciences Universidad Central de Venezuela, Venezuela

Edwin Alexander Rodriguez Veliz (Ph.D.)

Administration Office Universidad Técnica de Manabí (UTM), Portoviejo, Ecuador

Mohamed Anifa Mohamed Fowsar (Ph.D.)

Governance, Development Studies, Developing Countries, Conflict Resolution, Peace & Conflict Studies, Citizen Participation, Political Participation, Local Governance, & Comparative Analysis South Eastern University of Sri Lanka (SEUSL)

Paras Jain Shiksharatan (Dr.)

Director of Silicobyte Katni Degree College Katni. Ph.D. in Management awarded by Sarguja University Ambikapur (Chattisgarh) in 2016, India

I Wayan Suryasa

Linguistics, Translation Studies STIKOM Bali, Department of Computer System, Denpasar, Indonesia Author ID: 57200211897

Cheng Guoping (Ph.D.)

Management Wuhan University of Technology, China

Ogbo Anastasia Ifechukwudebelu (Dr.)

Management & Business Administration University of Nigeria, Nigeria

Maricela Victoria Reves Espinosa (Ph.D.)

Finance and Credit, Economic Sciences Universidad Técnica de Manabí (UTM), Portoviejo, Ecuador

Argelio Antonio Hidalgo Avila (Ph.D.)

Financial Analysis, Accounting, Management Accounting, Auditing, L Corporate Governance Universidad Laica Eloy Alfaro de Manabí (ULEAM), Portoviejo, Ecuador

Krishantha Wisenthige (Ph.D.)

Management, Strategic Management, Business, Entrepreneurship, Strategic Planning, Business Development, Business Management, Project Management, & International Business Wuhan University of Technology, China

International Journal of Social Sciences and Humanities (IJSSH)

International Advisory Board

Odiwo Williams Omokhudu (Ph.D.)

Business Administration, Arts, Management and Social Sciences Edo University, Iyamho Edo State, Nigeria

Mónica Katherine Murillo Mora (Ph.D.)

Accounting and Auditing, Financial Sciences
Universidad Técnica de Manabí (UTM), Portoviejo, Ecuador

Ted F.L. Jing (Ph.D.)

Foreign Languages & Applied Linguistics, Shanghai International Studies University (SISU), China

Roslan Abdul Hakim (Professor Dr.)

Poverty and Income Distribution, Microfinance and Micro-entrepreneurs, Economics of Tourism UUM College of Arts and Sciences Universiti Utara Malaysia, Malaysia

Seeni Mohamed Aliff (Ph.D)

Political Science South Eastern University of Sri Lanka (SEUSL)

Hauwa Daniyan Bagudu (Ph.D)

Economics, Finance & Banking Universiti Utara Malaysia, Malaysia

TABLE OF CONTENTS

No	Title	Page
1	Human resource development in Faculty of Physical and Chemical Mathematical Sciences Technical University of Manabí (1998-2018) Sonia Margarita Muñoz Sanchez, Eva Katherine Macias Garcia https://doi.org/10.29332/ijssh.v3n1.242	1
2	Company performance measurement applying balanced scorecard approach Luh Kadek Budi Martini, Ida Bagus Raka Suardana https://doi.org/10.29332/ijssh.v3n1.247	7
3	Effect of emotional intelligence on counterproductive work behavior with job stress as an intervening variable Study on civil servants in Mataram City Dihan Naufal Farrastama, Thatok Asmony, H. Hermanto https://doi.org/10.29332/ijssh.v3n1.248	14
4	Tax sanctions, tax amnesty program, and tax obligation placement towards compliance report on corporate taxpayers Gine Das Prena, Ketut Tanti Kustina, I Gusti Ayu Agung Omika Dewi, I Gede Cahyadi Putra, Rama Adi Krisnanda https://doi.org/10.29332/ijssh.v3n1.249	26
5	Translation of Krsna text and ideology I Wayan Suryasa, I Nengah Sudipa, Ida Ayu Made Puspani, I Made Netra https://doi.org/10.29332/ijssh.v3n1.249	36
6	Emerging housing for socioeconomic development of Rio Muchacho community Maria Giuseppina Vanga Arvelo, Angel Edmundo Paredes Garcia, Nathalie Madelein Santamaria Herrera https://doi.org/10.29332/jissh.v3n1.252	48

7	Capital Intensity and tax avoidance An Indonesian case Victor Pattiasina, Milcha Handayani Tammubua, Agustinus Numberi, Andarias Patiran, Selva Temalagi https://doi.org/10.29332/ijssh.v3n1.250	58
8	Existence of Bali Aga community religion Pedawa Village in Buleleng Ida Bagus Subawa, I Putu Gelgel, I Wayan Subrata https://doi.org/10.29332/ijssh.v3n1.256	72
9	Celebrity endorsement, electronic word of mouth and trust brand on buying habits Georgios women fashion online shop products in Instagram Desak Made Febri Purnama Sari, Ni Made Dhian Rani Yulianti https://doi.org/10.29332/ijssh.v3n1.261	82
10	Utilizing the values of local wisdom A solution for illegal logging conflict in Sumbawa forest Rina Rohayu, Absori https://doi.org/10.29332/ijssh.v3n1.263	91
11	Millennial generation in accepting mutations: Impact on work stress and employee performance Putu Irma Yunita, I Gusti Ngurah Widya Hadi Saputra https://doi.org/10.29332/ijssh.v3n1.268	102
12	Shifting social and economic structural community: rapid development of tourism sector A. A. Gde Putra Pemayun, I Wayan Suderana https://doi.org/10.29332/ijssh.v3n1.271	115
13	Hedonism and culture toward impact of shopping behavior Case study in small medium enterprises in Bali Putu Dyah Permata Korry, Ni Wayan Suartini https://doi.org/10.29332/ijssh.v3n1.260	125

14	Quality of life, health and environment in older adults Nursing house stress aging assessment Hari Purnomo, Ayudyah Eka Apsari, Anindya Agripina Hadyanawati https://doi.org/10.29332/ijssh.v3n1.272	134
15	Model of creative economic development for micro, small and medium-sized culinary industries in Kupang City Indonesia Maria C. B. Manteiro, Enos Kabu https://doi.org/10.29332/ijssh.v3n1.275	143
16	The dilemmatic study of local policy implementation towards Bali Aga traditional village in culture conservation A case of Tenganan Pengringsingan Village, Manggis District, Karangasem Regency I Wayan Joniarta, I.G.A.A.G. Dewi Sucitawathi Pinatih, Nuning Indah Pratiwi https://doi.org/10.29332/ijssh.v3n1.278	153
17	Religious moderation discourse in plurality of social harmony in Indonesia Yudhi Kawangung https://doi.org/10.29332/ijssh.v3n1.277	160
18	The intensity of stock selection: A case of young Papuan investors Yohanes C. Seralurin, Yendra https://doi.org/10.29332/ijssh.v3n1.262	171
19	Learning writing description paragraph based on mind mapping Ida Bagus Putrayasa https://doi.org/10.29332/ijssh.v3n1.279	179
20	The effect of financial literacy towards financial inclusion through financial training Amram Rohi Bire, Heni Matelda Sauw, Maria https://doi.org/10.29332/ijssh.v3n1.280	186
21	Social rights on hindu religion and untouchability towards politics and law Kanal Guvaherath, Eveli Mainatikau, Ell Casanne https://doi.org/10.29332/ijssh.v3n1.335	193



Universidad Técnica de Manabí

Av. Urbina y Che Guevara, APARTADO: 82 (Ecuador/South America)

email : ijssh@utm.edu.ec Phone : (05) 2635-611 Fax : (05) 2651-569