

How to Cite:

Al-Quran, M. K., Al-Souob, H. A.-R., Albadri, H., & Alkher, E. (2022). The role of TV talk shows in promoting freedom of opinion and expression and community participation: "Voice of the Kingdom" as a model. *International Journal of Health Sciences*, 6(S8), 3927–3843. <https://doi.org/10.53730/ijhs.v6nS8.13018>

The role of TV talk shows in promoting freedom of opinion and expression and community participation: "Voice of the Kingdom" as a model

Mohammed Kamel Al-Quran

Department of digital media / College of Arts and Sciences / Applied Science
Private University

Corresponding author email: Quranm12@yahoo.com

Hana' Abdul-Rahman Al-Souob

Assistant Professor- Faculty of Media- University of Petra - Amman- Jordan

Email: hana.alsouob@uop.edu.jo

Dr. Hani Albadri

Middle East University – Jordan College of Media

Email: hanibadri@gmail.com

Eazuq Alkher

Ahmed Draya University - Adrar – Algeria

Abstract---The study aimed to identify the role of Jordanian television talk shows in promoting freedom of opinion and freedom of expression in Jordanian society. The program "Voice of the Kingdom" on the Kingdom of Jordan channel is a model. The study used the analytical descriptive approach. The most important results were as follows: the largest percentage of the topics of the workshops were local, and national social programs that dealt with topics related to public affairs, followed by economic and then political topics. The local and social topics discussed in the program were topics that discussed public affairs, most of which were related to procedures and measures to deal with the Corona epidemic, Especially in the first two years of the spread of the COVID-19 pandemic, which was predominantly healthy, medical, awareness, guidance and warning, such as the time of the ban, the government measures taken to deal with Corona, the ability of the health sector to deal with this epidemic, and the way the epidemic spread, and they took the necessary measures not to transmit the disease between individuals.

Keywords---TV, freedom, voice of the Kingdom, channel.

Introduction

Satellite television channels are one of the most important means of communication, which have resulted from technological transformations and rapid developments in them, which led to the cancellation of distances and helped to bring continents and civilizations closer together, to convey events and facts directly. Television has had a great impact on audiences and was characterized by its speed in keeping pace with means of communication. It was distinguished from others by its unique composition that included sound, text, image, and interaction together. This combination exceeded the barriers imposed by other means, which made it a platform to raise many topics in forms and templates of diversity as required by the media material.

The researcher chose the Arabic-speaking Kingdom of Jordan channel, as an independent Jordanian media channel, which began broadcasting in 2018 in Arabic, 24 hours a day, and chose Voice of the Kingdom as a model in the study, which is presented on the channel, a political, socio-cultural, television program that boldly discusses many Jordanian issues in the presentation. The research also aimed to address the role entrusted to the media to develop political awareness in the light of contemporary challenges, and to present a proposed vision that can contribute to the development of the role of the media in development and freedom of awareness, especially in light of the amendment of the election law and parties, the development of the system of economic and administrative development, and the identification of the preferred programmatic patterns of the public (Al-Qur'an, 2022).

The problem of the study

The study answers the main question: What is the role of talk shows in Jordanian official and private television channels in promoting freedom of opinion and expression and achieving community participation, "Voice of the Kingdom on Kingdom Channel is a model?"

Objectives and questions of the study

1. What are the most prominent issues and topics raised through the episodes of the "Voice of the Kingdom" program?
2. What are the characteristics of the guests of the Voice of the Kingdom episodes?
3. What are the attitudes of the guests of the "Voice of the Kingdom" program on the issues and topics raised in the program?
4. What kind of hosting during the "Voice of the Kingdom" episodes?
5. What are the groomings and style of dialogue followed by the guests of the "Voice of the Kingdom" episodes?
6. Is there a relationship between the orientation of the guests of the "Voice of the Kingdom" episodes, their grooming and nature, and the gender variable?

Importance of the study

This study comes in light of the great success achieved by satellite TV talk shows from wide views and to reach the largest number of audiences and followers, in light of their increasing number and breadth of spread and their voice dialogue accompanied by pictures and hosting of personalities and decision makers with multiple opinions, including similar and different ones.

Study Limits: 10/4/2020 To 27/10/2021

Time Limits: 10/4/2020 to 27/10/2021

Applied Frontiers: Kingdom Channel

Study terms

Role: A set of activities and powers that are granted to a person or group of people, and have several roles. (Intermediate Dictionary, 2004)

TV program: A message sent via television to achieve certain goals through information commensurate with the wishes and abilities of the audience (Mahmoud, 2007)

Talk shows One of the most important and necessary programs in the manufacture and formation of public opinion, as they contribute to building debate and controversy on the issues at hand (Al-Quraan, 2022)

Freedom of opinion and expression: Freedom of expression is a fundamental human right enshrined in Article 19 of the Universal Declaration of Human Rights. However, this right threatens several governments and individuals occupying positions of power around the world.

Kingdom Channel: A Jordanian satellite channel broadcast from Amman in Arabic.

Voice of the Kingdom Program: A talk news program that deals with real-time events and news by commenting and describing the case by hosting stakeholders.

Media Framework Theory

Robert Entman put forward the theory of media framing, developed its main hypothesis, and tried to test it concerning the interrelationship between the media and the political sphere in America. He adopted this theory based on the saying that there is a high ability of the media to reduce events and facts and then present them to the public within specific frameworks containing several meanings and ideas, which helps the public to dismantle and understand these complex events, (Entman, 1993).

Previous studies

Study (Sololimani, 2015) entitled: "Public Opinion Issues in Talk TV Programs."

The study aimed to identify talk TV programs, their role in shaping public opinion, identify the contents on which those programs focused, and how they affected public opinion, and identify the means that were used to provide content to the viewer. The study adopted the approach social survey, and the scientific

observation and interview and the tool of the content analysis form were adopted to collect data, The study community consisted of the program of issues and opinions, which is broadcast on Al-Jazeera TV, and an intentional sample consisted of all issues of the program "Issues and Opinions" was selected within the time frame between 6/12/2014 to 28/2/2015, The study found that the colloquial language was the most used, the majority of the titles came in a respective format, the program relied upon its selection of guests on experience and specialization according to the requirements of each episode,

Study (Al-Zuwaini, 2018) entitled: "Persuasion in TV Talk Shows."

This study aimed to identify the methods on which the presenters of dialogue programs rely for persuasion, what are the mechanisms and methods on which they rely in managing the dialogue, the steps of persuasion, identifying psychological processes within persuasive messages, and addressing the idea in managing the persuasive dialogue. The study relied on the descriptive approach, and a questionnaire was prepared. The study sample consisted of 42 researchers from several Iraqi satellite channels. The study found several results, the most important of which are:

A study (Abraham, 2019) entitled: "Dialogue Programs and Their Role in Shaping Public Opinion." This study aimed to identify the role of talk shows in shaping public opinion and to identify the media strategy of Sudanese channel 24 and what factors affect the formation of public opinion. This study relied on the descriptive and survey approach, the observation, interview, and questionnaire tool was used to reach the results, and the sample of the study consisted of a group of media and policy experts and employees of the channel.

What distinguishes this study from previous studies

This study differed from previous studies in terms of the study sample because it took the study sample the episodes that are presented on the Kingdom's channel through the program "Voice of the Kingdom", and it discusses the role of the program in promoting freedom of opinion and expression, and also differed from previous studies by relying on the questionnaire as a tool for the study, While our current study was based on the content analysis form, this is what the study agreed with the (Boominathan, 2012), (Sud, 2019), (Rostem, 2015), and (Solomani, 2015). Previous studies have been used to identify the theoretical literature of the study, the methodology used, how to formulate questions and their assignments, and the statistical methods used by the study problem.

The curriculum of study

The study used the analytical descriptive approach, which is one of the most followed in media studies, as this approach describes the reality of phenomena and problems, and determines the criteria that are the basis on which the final picture must come out, descriptive research is also concerned with people's beliefs, views, circumstances, and attitudes (Al Nuaimi et al., 2015, p.227).

Study community

The study community is one of the episodes of the "Voice of the Kingdom" program, which is presented through the Voice of the Kingdom channel.

Study sample

All episodes of the talk show "Voice of the Kingdom", which is broadcast on Kingdom Channel, were selected between 10/4/2020 and 27/10/2021, and the number of such episodes during this period reached 10 episodes.

Table (1) "Voice of the Kingdom program episodes"

No.	Title of episode	Date
1	Comprehensive Ban and Crisis Management : Former Minister of Information: Amjad Al-Adaila	10-4-2020
2	The Jordanian worker... Between the defense order and the government report	1-6-2020
3	The government after two years... Dialogue with the president	28-6-2020
4	Voice of the Kingdom University Admission ... Will the directive be phased out? Former Director of the Unified Admission Coordination Unit Ghaleb Al Hourani Faculty member at the University of Jordan Mansour AlMahtourna Director of the Unified Admission Coordination Unit at the Ministry of Higher Education Muhannad Alkhatib	21-9-2020
5	Voice of the Kingdom Al-Khasawneh Government What after the amendment Minister of State for Information Affairs and Government Spokesperson Faisal Alshiboul	21-10-2020
6	Voice of the Kingdom Is Jordanian Food Safe? Workshop guests: Director General of the Saudi Food and Drug Authority Nizar Mehidat University Professor in Food Health and Safety Technology Sana Qamwa	2021-10-27
7	Voice of the Kingdom Crimes What are the reasons and are the penalties deterrent? Episode Guests: Director of the Criminal Investigation Department Haider Al-Shiboul Former President of the State Security Court Fawaz Al-Baqbour	9-11-2020

	President of the Jordanian Anti-Drug Turaifi-Association Moussa Al	
8	Voice of the Kingdom National Assembly Election and party laws in the custody of deputies Minister of Political and Parliamentary Affairs Moussa Al Maaitah	15-11-2020
9	Voice of the Kingdom Mechanism for Supporting Maternity Workers and Social Security Fund Programs	16-4-2020
10	Voice of the Kingdom Top Business and Investment Files at the Kingdom Voice Table Minister of Labor, Minister of State for Investment Affairs, Maan AlQatamin	17-1 -2020

Study tool

The content analysis form was relied upon to answer study questions.

Believe the study tool

The content analysis form with the coding searchlight was presented to a group of specialists and experienced at the Faculty of Media in the Jordanian and Algerian universities, where the necessary and required amendments were made by them and paraphrased following their opinions

Tool stability

To verify the stability and sincerity of the study instrument Holstie's equation was used to neutralize the stability coefficient:

Result

Answering the first study question

To answer the first study question, iterations and percentages of the quality of issues raised through the program were found, and the results were as follows in the following table:

Table (2) The type of issues raised through the episodes

Subject	No.	% of subject type	% of the number of episodes
Social	8	30.80	66.7
Political	7	26.90	58.3
Legal	4	15.40	33.1

Variety	3	11.50	33.0
Economy	1	3.80	8.3
Education	1	3.80	8.3
Parliament	1	3.80	8.3
Total	26	100.00	100.00

From the table above, we note that the largest percentage of the topics of the episodes were local and social related to the public issue, amounting to (66.7%), and (58.3%) of them were political, (33.3%) legal, and (25%) diverse. The following are the titles and highlights of the sub-topics of the episodes:

Table (3) Sub-issues of the main topic of the workshop

Title of the episode	Subject category	Issues raised
Comprehensive ban and crisis management	Social	Actions are taken during the mass ban (Corona)
		Awareness: Covid-19 Risks: Physical Distancing
		Instructions to prevent citizens from leaving their homes completely.
		Directions
		Warnings
		Media and news
The mechanism of supporting day laborers and the Social Security Fund	Social	Instructions
		Work
		Workers' rights
		The law
		Protecting the working class
		Awareness
Work and investment files		The challenges of investing in the Kingdom
		Investment opportunities
		Investment law
		Work in general
		forward-looking predictions
		Challenges
Jordanian worker	Local	Protection of Jordanian workers from dismissal under coronavirus
		Legal procedures for the protection of the worker
		National programs
		What are the rights of the Jordanian worker?
		When does a worker lose their rights?
		What laws govern labour law?
		What are workers' rights?

Government after two years: dialogue with President D. Omar Al-Razzaz	Political	Reducing expenditures by 151 million dinars, such as the Government's contribution to the economic burden, through the control and rationalization of public expenditures.
		Divorce dialogue on the income tax bill.
		General status of citizens
		Comprehensive National Renaissance Project
		And to inform citizens about everything related to their affairs
		Implementation mechanisms
		The rule of law and the fight against corruption.
		Political reforms.
		Management reform.
University admission	Education	acceptance rates
		Study at Jordan's public and private universities
		Specializations
		Providing the academic, psychological and social environment supportive of creativity, excellence, innovation and talent refinement.
Entrepreneur	Economic	Improving the investment environment
Crimes	Legal	What are the reasons and are the deterrent penalties
		One reason for justifying a sentence is that it is a measure to prevent persons from committing a crime.
		Deter perpetrators from repeating it again,
		Preventing them from having the idea of committing the crime before it is actually committed.
Is Jordanian food safe?	Social	Statements by a former Jordanian official at the Food and Drug Administration sparked a wave of anger and anxiety after she revealed exciting statistics on the safety of food eaten by Jordanians, which recalled what was echoed by the Minister of Health in 1994, Abdul Rahim Malhas, who during his tenure the Ministry of Health, blew up the issue of drug and food corruption in the country.
		The former Director of Food Laboratories, Sana Qamwa, said that "Jordanian food is carcinogenic and unsafe, especially wheat,

		milk and rice products", while the Jordanian Government responded by denying this information and insisting that "it is based on old artistic rules that have been cancelled or updated", causing panic and suspicion among citizens about the safety of their daily intake.
		In press statements, Sana Qamwa said, "Food in Jordan is unsafe, as evidenced by the high incidence of cancer, especially breast and colon cancer, compared to neighbouring countries, and that she has previously suffered by persuading officials to do so, prompting her to resign from her position at the
		In press statements, Sana Qamwa said, "Food in Jordan is unsafe, as evidenced by the high incidence of cancer, especially breast and colon cancer, compared to neighbouring countries.
Dr. Bashar Al-Khasawneh's Government What after the amendments	Political	<p>Reasons for adjustment: To implement economic reform and to transform the political modernization project into realities in which people participate by implementing programmes to engage in party life.</p> <p>Modifications:</p> <p>Numerous observations on government performance, notably</p> <p>A limited reshuffle is now decided as a political ambush.</p> <p>Controversy has provoked popularity or popularity</p> <p>What distinguishes these ministers from their predecessors</p>

The results showed that three episodes discussed social, economic, labor, legal, educational, and legislative topics related to how the government can confront the effects of the Covid-19 coronavirus, namely: It is noticeable from the titles of these episodes that part of the social seminars dealt with sensitive topics in Jordanian society, and there are those related to unemployment, poverty, and government policies to reduce the repercussions of Corona on the economic conditions of citizens. These episodes are: "The mechanism of supporting day workers and the programs of the Jordanian Social Security Fund, the Jordanian worker, Comprehensive ban and crisis management and between the defense order and government communication." In the episode "Comprehensive Ban and Crisis Management, Minister of Information Amjad Al-Adaila was hosted,

Interview with Information Minister Amjad Al-Adaila "I.e., the guests of the episode are supporters of the idea of a comprehensive ban, and of course the majority of societies reject the ban, and one of the most prominent headlines

raised is: the economic and social repercussions will be great and influential at the global and national levels, Where the outbreak imposed a package of precautionary measures: "isolation and quarantine / social distancing/travel ban / complete closure of all state institutions: "Schools, universities, and companies Factories, entertainment venues, and tourism companies" reflected negatively on the economies of all countries of the world, and brought the world system into a state of stagnation, which resulted in an impact on the economic and social system, which affected Jordan, as well as all countries of the world. It is certain that any crisis that the world goes through as a society leaves its effects on everyone, although these effects vary from country to country, according to its economic and political situation.

To answer the second study question: iterations and percentages were found, and the results were as in the following tables:

Table (4) Gender of guests of " Fi Alflak Almamnoe" episodes

Gender	Repetition	%
Male	49	49
Female	1	1
Total	50	100

From the results in the table above, we note that the percentage of males who attend the episodes of the "Voice of the Kingdom" program amounted to (99%) and the percentage of females (1%).

Table (5) Nationality of guests of episodes

Nationality of the guest	Repetition	%
Jordanians	100	100
Another	0	0
The total	100	100

The results from the table above show that (100%) of the guests of the "Voice of the Kingdom" episodes are of Jordanian nationality.

Table (6) The Nature of the Guests of the Voice of the Kingdom Program Episodes

Guest job	Repetition	% of total guests	% of total episodes
Government officials	31	10	100.0
Finance officials	10	10	83.3

Doctor	4	10	33.3
Feminist activist.	1	10	33.3
Writer	0	10	0
Researcher in Islamic thought	0	10	0
Artist	0	10	0
Attorney	0	10	0
Deputy	2	10	16.7
Social activist	1	10	8.3
Visual artist	0	10	0
Researcher in Islamic heritage	0	10	0
Leader of the Muslim Brotherhood	0	10	0
Young people	0	10	0
Human rights activist	1	10	8.3
Total	50	100	100

The results shown in the table above show that the largest percentage of guests of the "Voice of the Kingdom" episodes were government officials (Prime Minister, Ministers) Economists (20%), followed by the percentage of both doctors and activists, where each reached (33.3%), and the percentage of both guests, writers, and researchers in Islamic thought (25%), the percentage of lawyers, deputies, and artists (16.7%), and finally, in equal proportions (8.3%), and by one percentage, came to the category of social activist?

Table (7) The nature of the guests of the program's episodes in terms of their connection to the topic of the episode

Subject	Repetition	% of the total nature of the guest related to the topic of the episode	% of total episodes
Economist	4	36.4	33.33
Politician	3	27.3	25.00
Activist	3	27.3	25.00
The private sector	1	9.1	8.33
Total	11	100.0	91.67

Answering the third study question

To answer the third study question, repeats and percentages of guests' trends were found. The results were as in the following table:

Table (8) The direction of guests in the episodes of the program " Fi Alflak Almamnoe"

The direction	Repetition	%
Supporter	49	72
Opponents	0	0
Neutral	1	2
Total	50	100

The results shown in the table above show that (72%) of the guests of the episodes were supporters of the content of the episodes, and (1%) were opponents.

Answering the fourth study question

Answering the fifth study question: What kind of hosting during the episodes of the "Voice of the Kingdom" program?

Table (9) Type of hosting during " Fi Alflak Almamnoe " episodes

%	Repetition	Type of hosting
85	35	Inside the studio
15	15	Via satellite
100	50	Total

The results from the table above show that (52%) of the hosts were inside the studio, and (48%) were satellites.

Answering the fifth study question

To answer the sixth study question, iterations and percentages were found, and the results were as in the following table:

Table (10) Gender of guests of Voice of the Kingdom episodes

	Categories	Repetition	%
Feelings	Emotionally	3	6

	Mentality	30	60
	Mixed	17	34
Path of dialogue	Amicable	44	88
	Offensively	5	10
	Defensively	1	2
	Total	50	100

From the results shown in the table above, we note that (60%) of the grooming used by the guests of the "Voice of the Kingdom" program was mental, (34%) of them were mixed (mental and emotional), and (6%) were emotional.

Answer to the sixth study question

To answer the seventh study question, iterations and percentages were found and the Kai square was found for the relationship between variables, and the following tables show this:

Table (11) The relationship between gender and the direction and grooming of guests in episodes of the program " Fi Alflak Almamnoe "

			Gender		Total
			Male		
guest direction	Supporter	36	21	15	36
		72.00%	42.00%	30.00%	72.00%
	Opponent	13	7	6	13
		26.00%	14.00%	12.00%	26.00%
	Unbiased	1	0	1	1
		2.00%	0.00%	2.00%	2.00%
Total		التكرار	22	28	22
		%	44.00%	56.00%	44.00%
P-Value			0.502		
Inducements	Emotionally	Repetition	1	2	3
		%	2.00%	4.00%	6.00%
	Mentality	Repetition	20	10	30
		%	40.00%	20.00%	60.00%

	Mixed	التكرار	7	10	17
		%	14.00%	20.00%	34.00%
Total		التكرار	28	22	50
		%	56.00%	44.00%	100.00%
p-value			0.171		

Through the results shown in the table above, we note that the value of P-Value levels was not statistically significant at an indicative level below (0.05) indicating that there is no correlation between the direction of the guests of the "Voice of the Kingdom" program, their participation and gender at the indicative level ($\alpha \leq 0.05$).

Discussion

Discussing of 1st question

In the researcher's view, this is because the program is a local program dealing with local affairs and areas in Arabic, Through the topics presented during his seminars, he aims to inculcate ideas to clarify decisions and actions in many subjects to public opinion, and they affect our problems, challenges, issues, customs and traditions and are not incompatible with our morals, These ideas are more reflected in social subjects, and the program addresses them more.

Discussion of 2nd question

The results of the study showed that the percentage of male guests on the "Voice of the Kingdom" program was not equal to that of females. According to the researcher, this is because the seminars selected as a sample for the study are divided almost unevenly between women's subjects requiring their guests to be women, and political subjects requiring guests from males

Discussion of 3rd question

Results are shown 1. That 99% of the guests of the "Voice of the Kingdom" program were supporters of the content of the seminars, and 1% were opponents. This finding contradicted the study (Soleimani, 2015), which showed that the proportion of opponents who were guests of the "Issues and Opinions" program was the largest.

Discussion of 4th question

The ratios were asymmetric between the type of hosts in the program in-studio hosts, satellite hosts, and Twitter. This finding contradicted the study (Dawabah, 2005), where Egyptian television talk shows used only the in-studio dialogue template. In the researcher's view, this is because the program is not an Arab and international program but a local Arabic-speaking program that discusses issues relating to Jordanian societies, so in-studio hosting had to be used.

Discussion of 5th question

The largest proportion of grooming used by program guests was mental, followed by mixed (defensive) grooming, and a low percentage was defensive. This result was consistent with Soleimani's study, 2015, and Rostem's study, 2015, in terms of the use of mental persuasive methods in the contents of the program. The results showed that the largest percentage of the guests of the episodes were peaceful, and a low percentage of them were offensive and defensive.

Discussion of 6th question

The results of the study showed that there was no correlation between the orientation of the program's guests, their careers, and gender at the indicative level ($\alpha \leq 0.05$). In the researcher's view, this is because the program tries to be the largest proportion of its guests in favor of the main theme of the seminar,

Conclusion

1. The bulk of the seminars' topics was social, followed by political, and then economic.
2. The social topics discussed in the program were topics close to public affairs and its challenges and answer the inquiries and questions of viewers.
3. The proportion of male guests in the program episodes was the most and not equal to the proportion of females.
4. (99%) of the guests of the "Voice of the Kingdom" program were supporters of the content of the seminars.
5. The software did not use highlighting elements in episodes, such as polling, and then surveys via Twitter, Facebook, WhatsApp, and then fees,

Recommendations

1. The various local media raise awareness of the importance of awareness of rights and duties, by diversifying with media content that enriches the viewer; In terms of expanding the freedom of speech ceiling, and selecting topics that touch the living reality.
2. The need to employ highlights such as photos, videos, drawings, and surveys to enhance the role of talk shows, opinion, and community participation.
3. Employing more modern technology in enhancing viewer participation by receiving their inquiries about the content of the episode and discussion.

References

- Abdul Hamid, Mohammed (2009). Content Analysis in Media Research, Beirut: Crescent Publishing and Distribution Library.
- Al-Halahleh, Ali (2012). Social values in Jordanian television talk shows from the point of view of Jordanian university students "A program that delights your morning a model", (Master's thesis), Middle East University, Amman, Jordan.
- Al-helw, Majid (2006). Freedom of Information and Law, Alexandria: Knowledge Facility.

- Al-Khader, Mohamed Fawzi (2012). *Judiciary and Media, Freedom of Expression between Theory and Practice, Comparative Study*, Ramallah: Palestinian Center for Media Development and Freedoms, Palestine.
- Al-Qar'aan, Mohammed Kamel, *The pillars of media, youth and politics*, Wael Publishing and Distribution Circle, Amman, Jordan, 2020, T1
- Amani Mr. Fahmy, *Recent Global Trends of Influence Theories in Radio and Television*, Egyptian Journal of Media Research, Faculty of Media, Cairo University No. 6, 1999, pp. 207-249.
- Arabic Language Complex, (2004). *Intermediate Lexicon*, Egypt: Al-Shorouk International Library Publishing house
- Dawaba, Iman (2005). *The role of talk shows and awareness announcements on Egyptian television in prioritizing children's issues in public opinion* (master's thesis), Ain Shams University, Cairo, Egypt.
- Fahmy, Khalid (2009). *Freedom of Opinion and Expression*, p. 1, Egypt: University House of Thought.
- Fanny, G. (2011). *L'identité numérique sous emprise. Culturelle De l'expression de soi à as standardization. Les Cahiers du numérique*, 1(7), 31-48.
- Habermas, J. (1992). *L'espace public archéologie de la publicité comme dimension constitutive de la société bourgeoise*. Tr: Marc B. De Launay, Hermann lucherhandverlag, 1962, Quaderni, Paris.
- Hamdi, Atef (2004). *Radio and television work Keys to Success and Secrets of Creativity*, United Arab Emirates, Abu Dhabi.
- Hassan Imad Makawi, Leila Hussein Al-Liaq and his contemporary theories, Cairo, Egyptian Lebanese House, T4, 2004, p. 326, Khaldoun Abdullah, *Media and Psychology*, Amman, Dar Assama, 2009, P34 Abdul Hamid, Leila (1990). *Press in the Arab World*, Cairo: World of Books.
- Hijab, Mohammed Munir (2003). *Communication Skills for Media, Educators and Advocates*, Cairo: Dar El Fajr Publishing and Distribution.
- Husseini, Waleed (2016). *Talk shows in Algerian satellite channels* (master's thesis), Faculty of Business Sciences and Communication, Mohamed Boudiaf-Musilah University, Algeria.
- Kassim, Anis Fawzi (2017). *What happened to freedom of expression in Jordan*, www.aljazeera.net/news/humanright
- Khodour, Adib (2002). *TV Talk*, Damascus: Media Library.
- Mahmoud Hassan Ismail, *Principles of Communication Science and Influence Theories*, Cairo, World Publishing and Distribution House, 2003, pp. 288-280
- Mohammed Salman, Abdulaziz (2011). *Constitutional Protection of Freedom of Opinion in Jurisprudence and Constitutional Justice*, 1, Alexandria: Dar al-fikir Al jame'e, Egypt.
- Negt, O. & Kluge, A. (1993). *Public Sphere and Experience: Analysis of the Bourgeois and Proletarian Public Sphere*. London: University of Minnesota Press.
- Rashid Hassan, Radi, Dhawib, Osman (2010). *Interactive Programmes Trends in Iraqi Satellite Channels*, College of Education Journal, 1 (10), 21-11.
- Rostom Mohammed and Rea (2015). *The relationship between exposure to political talk shows on Kurdish satellite channels and political awareness among university students in the Kurdistan region of Iraq* (Mahstir's message), Cairo University.
- Saleh Khalil Abu Asbah, *Mass Contact*, Amman, Dar al-Sharouk, 1999, PO 218.
- Saud, Mahmoud Yassin (2019). *Social marketing function for talk shows in Arabic*

- satellite channels (Ph.D. Thesis), University of SUST.
- Shilbeah, Mahmood (2015). The role of Jordanian television talk shows in political outreach to students of Jordanian universities, *Mouta Research and Studies Magazine*, 30 (2), 79-128.
- Soleimani, Lamia (2015). Public Opinion Issues in Television Talk Shows (Master's thesis), Faculty of Humanities and Social Sciences, Mohamed Khidir University-Biskra, Algeria.
- Zwini, Hussein (2018). Persuasion in Television Talk Shows, *Journal of Farahidi Literature*, University of Tikrit, 10 (35), 159-172.