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Influence of social media on youth: A study of private university in Punjab

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Abstract---We would like to express our sincere gratitude to our supervisor, Professor Dr. SujanMondal Sir who guided us throughout this group project. His deep insight, immense knowledge, significant experience and proper guidance has enabled us to complete this research project successfully. Without his consistent support, help and directionthis project would not have been possible for us to complete. We could not have expected having a better supervisor in ourstudy.I also wish to express our earnest thanks to Lovely Professional University for accepting us into the graduate program and giving us the opportunity to do this group project. Last but not the least also to everyone in my group for helping and supporting each other in the successful completion of this group project.

Keywords---communication, social interaction, social media apps, job opportunities, youth.

Introduction

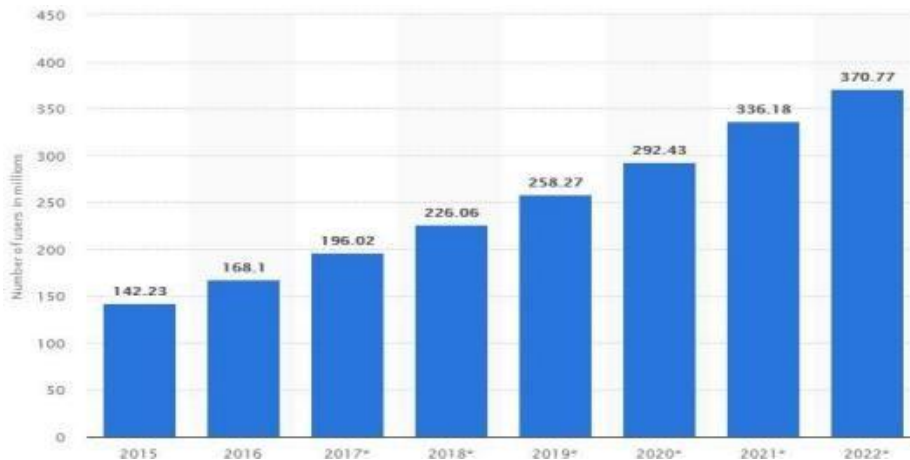
The term "Social Media" way series of petition (Face book, Twitter, Whatsapp, Snapchat, Telegram etc.) and web sites that hyperlink human beings to proportion statistics and conscious human beings approximately any occasion via internet community. From the start of the twenty first century, social media is in progression. People be owned by distinct age corporations use social media. Social media performs essential position in life. Information Technology (IT) modified the residing quality.

These gear offer numerous methods of interplay and distinct possibilities to analyze overseas languages via worldwide. The international turn out to be a international village because of social media. Users can hook up with different human beings inside seconds and proportion their thoughts and provide feedback with the aid of using video conferencing. People of various lifestyle also can speak on any matter. Social media hyperlinks the youths to their lifestyle with the aid of using displaying distinct documentaries. People additionally use social media to get statistics approximately different countries. Social media is a fixed of collective channels for on-line communications re-assets committed types of input, communication, sharing and collaboration.

Social media uses web-based completely technologies, computing tool laptop structures and cell technologies (e.g. smart phones and tablet laptop structures) to create relatively interactive systems thru which human beings, agencies and agencies can share, co-create, discuss, and regulate user- generated content material fabric or premade content material fabric posted online. According to *Economics Times* article "A statistics indicates the quantity of social community customers in India from 2015 to 2022. In 2019, it's far estimated that there can be round 258.27 million social community customers in India, up from near 168 million in 2016. The maximum famous social networks in India have been YouTube and Facebook, accompanied through social app WhatsApp. Facebook is projected to attain near 319 million customers in India through 2021 (Statista, 2017)". We should study each the wonderful and terrible affects of media at the youths. Going with the previous foremost, social media has decreased the sector to a world townlet. Youths can have interaction accompanied by human beings from different elements of the world via way of means of only a click on of the link. Through those interchange, younger human beings can proportion plan, accumulate data and additionally be uncovered to numerous possibilities out there. Furthermore, social network supply them the road and possibility to make new pals and additionally permits them to hold the vintage pals. With social media, they could hint their former pals via way of means of definitely typing their names or simply advisable the faculty they sit it on. Then, the community will do all of the grimy paintings and hyperlink them to everyone went to high school with. Except for simply interact, the social networks have turn out to be frontiers for the company international to market it their items and offerings. They might also additionally both do it at once or pay celebrities to market it their merchandise for them. Therefore, social media gives an array of possibilities for youths. Popular younger human beings may be employed via way of means of businesses to be their logo ambassadors online. In addition, they could earn a large amount of cash via way of means of walking podcasts or gambling at Hyper

casino. Social media is likewise an road that they could use to show off their talents.

Youths also can run groups via social media. They might also additionally proportion some thing items and offerings they provide to pals and in agencies and for a much wider coverage, they'll sponsor their posts to attain greater human beings. It is likewise an road in which human beings can explicit their sincere opinions. People who're evidently shy might also additionally say some thing they want in public boards, with out the concern of significant consequence. It is likewise a inexpensive manner of communicate.



Objectives

- To assess the impact of social media on youths particularly on the students of university level
- To analyze the use of Social media by the youths in day to daylife.
- To look at the effect of social networking web sites on society thru unique angles like instructional learning, entertainment, manner opportunities, health, communication, interaction, enhancing skills, and onlineshopping.
- To examine the positive and negative effects of social media toward youngsters.
- To provide hints to youth to apply social media in the judicious way.

Review of literature

Social Media are computer-mediated generation that allow the growing and sharing of information, ideas, career interests and extraordinary sorts of expression thru virtual corporations and networks. The variety of stand-on my own and included social media services currently available introduces the disturbing conditions of defining (Watts, Duncan J. 2003). Social media, derived from the social software program movement, are a group of Internet websites, offerings, and practices that assist collaboration, network building, participation, and sharing (Junco, Heibergert, & Loken, 2010). ninety five percentage of the

university college students admitted the net changed into as essential of their lives as food, water, refuge and air. Approximately, sixty four percentage of the scholars widespread to pick out a web connection over a year. The look at additionally concluded that 4 out of 5 university college students interviewed assumed that the net changed into full-size and critical a part of their lives. The file additionally discovered that using paper have been long gone down in the children, as forty percentage college students had now no longer sold e book from a marketplace withinside the closing -year. The use of Facebook changed into maximum amongst Indian college students withinside the survey. With ninety two percentage of respondents had been checking their money owed every day even as one 1/3 checked their account 5 instances an afternoon (Cisco,2011).

The social networking web website online on (SSN) is a platform for presenting the youngsters a golden opportunity in converting knowledge, finding employment and social quotient among them. The youngsters specifically involved and sharing the private experience, video and picture. There are essential influences one is extraordinary impact, and specific one is negative impact. The Positive impact address the SNS helped for youngsters population in a numerous aspect. Now a day the more youthful population lived in numerous area to share material on an experience character and using the research purpose. The Negative influences gives with SNS to using longer time. The not unusualplace constant with humans to spend time on 9 to 10 hours, it will affecthealth (Parvathy & Suchitra,2015).

In teenage, that they would now no longer evolved talents to make life's choices.Elola and Oskoz (2008) stated, Social media became very beneficial in growing commercial enterprise dating with other states and social media had positive impact in growing and understanding cultural relationship Brady, Holcomb, and Smith (2010) stated that social media had provided inexperienced strategies for education. Students used social media for e-getting to know. Lusk (2010) said that, social media can be used for academic purpose via university college students. Students should observe and decorate their communication skills via the use of social media. Social media had provided new internet tools which can be used by the students to raise their getting to know skills.

Positive impacts of social media

Social media keeps you updates about the crucial subjects are going at some point of the globe currently or possibly for your locality. It is a wonderful benefit to realize about everything absolutely through manner of way of the clean click on on of your finger. The youth have the perfect area to unique themselves on this form of way in which they received be allowed to doinpublic. It is something which makes the teens feel higher about them and they keep some characteristic in society. It permits you in developing social capabilities and the exquisite detail is that a number of friendships can begin from the social website.

- Keeps the youth connected with people : Social media platforms has made easier for people to stay connected with our friends, family and our near and dear ones. Even if we are not physically present nearer to each other, different social media platforms has made it possible to see each other from any corner of the world. It helps us to develop friendships, new bonds by

giving us a channel or medium to communicate/interact with new people by sitting anywhere in this world.

- Keeps the youth updated: Different social media platforms has made it possible for the youth to keep themselves updated and upgraded with all the current or recent happenings taking place across the globe. It just a click of their finger that they get to know about the important things going on whether nationally or internationally.
- Gives the youth a platform to express : Social media platforms has provided the youth a means to express what they feel or what is going on in their respective life. Whether its a joyous moment or any kind of grief, everyone using such platforms can convey their own emotions, feelings or opinion regarding any issue to the public.
- It is very beneficial for the people who can't convey their emotions by just communicating rather they are more comfortable and clear in expressing thoughts in writing.
- It promotes creativity - Different social media sites gives the youth to showcase their hidden talents and skills. It has become a tool for exhibiting one's qualities. One can display their skills of art and craft, photography, designing, singing, dancing, script writing or any other skill. Its a great means for those people who missed opportunities in life. By showing their creativity, he/she can build up confidence, courage, self esteem as the feedback received from others will help them improve and make themselves aware of their flaws.
- Provides opportunity for learning : Social media platforms also provides educational benefits as the youths can watch different kinds of videos, tutoring lessons, read vlogs which enhances their knowledge regarding the topic that they have been studying. It helps them to clear the concepts in a convenient and easy way. They can always follow the pages which are relevant material for their studies and it also helps them to collect information which are not always mentioned in the books.

Social media acts as a soft power

The accelerated effect of social media is progressively converting the dynamics of gentle strength across the world. Politicians more and more more interact in virtual diplomacy. At the equal time, social media structures consisting of Instagram, Twitter, and Facebook have given the possibility for the overall public to proportion evaluations and interact with any sort of difficulty like in no way earlier than and offers tremendous sources for data. This phenomenon is taken into consideration to be a brand new shape of gentle strength which can offer enter into the dialogue and probable have an effect on the cutting-edge worldwide political mechanisms. Many politicians, events and political establishments are pretty energetic on exclusive social media structures to tell and interact in communicate with citizens. Until some years ago, those structures have been ordinarily characterised through textual content however in recent times true visible communicate is needed which has accelerated the transparency among the politicians and the overall masses. The social media websites has continually been a platform for socialdebates.

Negative impacts of social media

Youths spend variety of time on social media. They are additionally extra at risk of peer pressure, low shallowness and intellectual ill-health. A wide variety of research have located institutions among elevated social media use and depression, tension, sleep problems, ingesting concerns, and suicide danger.

No accountability and rumor morganing

- Social media structures permit absolutely everyone to create a profile with simply an e mail address, there's no verification consequently noaccountability.
- Social media structures are flooded with faux information, hate speech and different bad elements. They are being accused of manipulating perspectives and opinions.
- Moreover, proprietors of those structures are determined promoting valuable data.
- Several international locations have provide you with legal guidelines withinside the beyond few months to alter effective social mediabusineses.
- The maximum huge difficulty is the misuse of social media structures in spreading fake information, trolls, frame shaming, sharing obscene images, infant pornography, blasphemy,etc.
- Racism, hate and threats are a virulent disease that's unfold via socialmedia.
- One can pose as absolutely everyone he like, be absolutely everyone and say something with none consequences. • This 'freedom' is a first-rate electricity of social networks and one of the motives that they've executed so properly during the last decade however is now turning severe venture in keeping regulation and ordersituation.
- Social media networks which include Twitter, Instagram and Facebook are outstanding structures that permit human beings to explicit their voice freely. However, it has a outstanding darkish facet that has plagued all structures considering that they have beencreated.
- The trouble with social media isn't simply what customers submit — it's what the structures determine to do with that contentmaterial.
- Far from being neutral, social media businesses are continuously making choices approximately which content material to amplify, elevate, and endorse to differentcustomers.
- Recently, most important information businesses discovered how Facebook's personal inner studies confirmed that it didn't halt the unfold of incorrect information and hatespeech.

Time consuming

The greater time we spend on social media, it can result in cyberbullying, social anxiety, depression, and publicity to content material that isn't always age appropriate. Social Media is addicting. Once we succeed, our mind will come up with a dose of dopamine and different happiness hormones, making us satisfied Social media web sites which include Facebook and Twitter can assist us connect

to our remote household and lengthy-misplaced buddies, however the dependency of social media is taking us far from our instantaneously own circle of relatives and near buddies. People linked to social media are tilted on those structures for hours. They do now no longer care if their cherished ones are sitting with them or looking to negotiate. They all care approximately who up to date on social media and what number of human beings preferred or commented on their submit. Social media customers frequently take a look at updates / notifications on social media structures. This can take place constantly because it occurs twenty-thirty instances in a single hour. Seeing a brand new notification is specifically excessive in the event that they encompass their posts. On the alternative hand, its lack could make them experience sad and depressed. All that social media dependency is to keep an appealing social media profile. They are broadly speaking visible with the aid of using clicking on images all through the gateway with maximum social programs, own circle of relatives celebrations or even buddies. They infrequently revel in the instant or communicate to the human beings round. They are centered completely on accumulating images that may be uploaded on their social media bills or are busy checking and commenting on their repute updates of their buddy list.

They submit updates pronouncing they may be taking part in with their own circle of relatives or having amusing with their buddies even as in fact they do now no longer even communicate nicely to anyone nearby. Even whilst they may be round human beings, even then their thoughts is hit with the aid of using the social media platform. Craze for approval Social media structures permit us to proportion images, films and standing updates even as revealing what goes on in our lives. They essentially supply us the possibility to be pleased with ourselves. We need to appearance top and experience top approximately ourselves and need to reveal it to the international. A studies executed at Harvard University exhibits that speaking approximately ourselves makes us experience satisfied and excessive. Social media facilitates in influencing it. We submit the fine images and speak a lot approximately about ourselves and our own circleofrelativesonsocialmedia.Westrivetorevealasplentyamusingaswe are in our life. However, it is not always like that. We, then, need popularity of others. We need to peer what number of youth like us, what we're doing in life. It feels even higher whilst youth supply top remarks on our pix and standing updates. Social media addicts appearance loopy for others' approval of their list Feeling of jealousy The feeling of jealousy is one of the worst emotions which a person can enjoy. Rather than being glad with what they have, younger social media abusers try and reproduction others and experience jealous whilst they may be now no longer capable of get it. They stay in jealousy and anguish. The emotions of dissatisfaction and frustration frequently crush them. They do now no longer experience top approximately themselves and their lives and frequently pass into depression

Distraction

Social media dependency has come to be a reason for difficulty. It is hindering the student's schooling and is affecting their grades. Work has additionally come to be a obstacle to the home producers in addition to the work-makers. This dating is likewise inflicting troubles and is main to troubles which include anorexia and

depression. Rather than becoming a member of the social media and connecting with near buddies, youth have began out competing with them. They need to submit higher images and standing updates than others and need their profiles to be the fine. Social media addicts spend maximum in their time considering how they are able to make their profile higher than others. Social media addicts additionally usually urge to scroll via social media structures. They refresh their information, forestall youth profiles, replace their reputes, add their pix frequently and preserve commenting right here and there. Many social media web sites like Facebook additionally provide to play numerous video games. These video games are all addictive. Players try and compete with different gamers of their buddy list. They spend maximum in their time gambling those video games to growth their degree and score. They come to be indignant and pissed off whilst they may be now no longer capable of get it. Social media addicts can't pay attention or placed their coronary heart and soul into the works they may be doing as there thoughts is continuously considering their posts or statutes shared in numerous social media structures.

Affecting eyesight

In this age of generation and virtual media, we stay in an international in which our monitors have come to be a number of our closest buddies. But apart from the positives of our devices, there also are a ton of negatives that we not often communicate approximately. One that makes a large effect on our bodies is the pressure that display screen time places on certainly considered one among our maximum critical organs, our eyes. We frequently forget how plenty we want our eyes. Youths spend hours upon hours in the front of monitors every day. Even of their amusement time, locations like school, colleges, universities, places of work etc people are frequently busy with their mobile phones staring for hours in the front of monitors in place of speaking or interacting with human beings round them. Today's eras considers using social media as a supply of happiness, pleasure and entertain for them. Adolescents spending increasingly time at the Internet and social networking sites (SNSs) are vulnerable to limitation bodily activities, obesity, insomnia, eyesight-associated troubles, frame aches etc. While we're on a social media website(or any website) our eyes are locked directly to our laptop/cell or some other digital devices' display screen. Looking at a laptop display screen for too lengthy can reason nearsightedness. More than 50 percentage of virtual media customers enjoy eyestrain, headaches, blurred vision, and different visible signs associated with sustained use of the laptop.

Short temperedness

Anger appears to be all of the rage on social media those days. Angry mind have the tendency to unfold the quickest at the social we. Online networks inspire us to explicit greater ethical outrage over time. This is due to the fact expressing outrage on line receives greater likes than different interactions. The expanded wide variety of likes and stocks train youth to be angrier. Moral outrage is justifiable anger, disgust or frustration in reaction to an injustice. People appears to come to be indignant and begins offevolved arguing with every different digitally. out of anger youth frequently have interaction themselves in outrageous behaviour. They begin taking revenge from different, have interaction in abusive

behaviour, troll human beings, unfold rumors, misjudge youth which severely have an effect on their in addition to have an effect on the intellectual health of the victims.

Mental health

Social networking has modified loads over a quick length of time, each within the context of the society and within the context of individuals. The influences of social media among humans, specially the teenagers is high-quality and wishes an intensive take a glance at. Social media dependency among teenagers has now turn out to be a commonplace area issue, and its commonality might be the purpose why the outcomes of social media dependency are actually not being taken very seriously. There is a prolonged list of problems linked to the dependency of social networking, starting from great repercussions to intellectual problems. However, the entirety has its personal percentage of boons and curses, and social media is now not an exception. While there's so lots fuss approximately the negative implications of teen's inclination towards social media, there can be loads the region has received and is gaining due to social media. There are some of blessings bobbing up out of social media platforms, if used sensibly. Indian teenagers is active on social networking internet websites due to the fact the teenagers from specific additives of the arena, if now not extra.

The developing attachment of children in India with their phones due to social networking is a subject of challenge in a completely unique light. Otherwise, there's so lots pinnacle social media is contributing nearer to. Social media is seen as a desire for trade with the resource of the usage of many. Difference of evaluations on the software of social networking is a common area phenomenon because of the truth if we see from a user's issue of view, it's far gadgets of necessity, at the same time as if the issue of view of a person who does now not or not often does social networking is borrowed; the arena is doomed with social media in it. The truth is, social media has loads to offer to a person who intends to use it for pinnacle features and if she or he may be capable of limitation the usage to an affordable stage so as now not to break the various things in life.

However, addictions yield no pinnacle. There are children who are so out of place within the virtual worldwide of social media that they have got absolutely disconnected from the fact, it is of course now not a terrific issue to do. On the fantastic side, social media has end up the number one supply of expertise and statistics for lots human beings. Social media is the platform for common area human beings to be heard, to be read, to be seen. Moreover, social media is serving and has served as a brilliant platform for lots hit campaigns for the betterment of the society and to deal with social troubles. Most importantly, social media has erased the distances. People dwelling at some stage in the seas are in reality one click on on away. Thus, it has made communication lots convenient. On the bad side, the dependency of social media among teenagers is on an upward push and there's a shocking increase within the instances of persona and highbrow problems and lots of them have direct and indirect connections with social media. It is also answerable for changing attitudes among children. Social media is diminishing the „real“ from the worldwide and virtual fact is taking over what become important once. Detrimental effects on intellectual liability.

Lack of understanding

Due to the immoderate use of social media Youngsters are not able to cognizance on their unique paintings and on this manner they lack their concentration. This might also additionally result in aggression, Frustration in conjunction with different intellectual troubles every so often they're not able to take a look at right and carry out of their research well. The New York Times record that the election of Donald J . Trump is possibly the supremacy celebrity forged example but that throughout the planet, social community are supporting to basically R human society, due to the fact social media permits humans to talk extra freely, they're supporting to creates rewire relatively influential social agency amongst one's marginalizedgroup.

Cyber crime

Cyber crime or cyber bullying is a shape of bullying or harassment that is performed the use of digital means. Similarly, cyber bullying and cyber harassment also are referred to as on line bullying. It is growing among teens as we are able to say that once a person harasses every other individual at the net or on any precise social media web website online it ends in a few dangerous bullying behaviour like posting rumors, threats etc. However, bullying or harassment over the net may be very dangerous to a variety of humans as they undergo intellectual harm as because of bullying a few humans threaten others to put up their pictures or nudes over the net while to keep away from this they ought to fulfil the needs of the culprits. Cyber bullying is an unlawful and illegal activity. The net is an area in which cyber bullying may be very not unusual place. Social media web sites like – Facebook, Snap chat, Instagram and different not unusual place websites.

How cybercrime begins

We stay in a international this is ruled via way of means of generation while now no longer best teens however adults also are hooked on using numerous social media apps as humans use pics as a supply of blackmailing too. There are different approaches via which humans use to blackmail and harass others over the net like they used to name humans and ask for his or her account quantity with pin and unexpectedly that individual may also get careworn and trapped. Cyber bullying begins off evolved withinside the digital international. The cyber bullying enjoys the anonymity and the limitless attain of the net to prey at the unsuspecting and ability sufferers. Once they get maintain of something private aspect of the sufferer, they begin to both blackmail or harass them.

Effects of cyber crime

Mental and bodily results: Cyber bullying ends in the growth of pressure collectively with this it elevated the anger in a individual. People used to enjoy frustration. Sometimes they have to undergo melancholy and because of this, they begin favoring isolation as most of the time they do thru manner of approach of inclusive of risky sports activities like drugs and alcohol. Feel on my own and isolated. Disinterested in attending college and schools-those who are affected by

cybercrime aren't involved to wait the lessons as they don't experience cushy due to the embarrassment and humiliation among their fellow college students which ends up to provide a terrible effect on their results. Victims would possibly get sick- Sometimes aside from the intellectual and bodily results, the results of cyber bullying can destroy the fitness of the sufferer. The youths would possibly get sick or may also be afflicted by sicknesses like headache despair and occasionally via way of means of skipping food may fit via belly issues and different sicknesses. Attempt to suicide- occasionally due to the excessive impact of cyber bullying a sufferer also can try suicide and a few those who can't tolerate this sort of state of affairs experience just like the fine choice to stop all of the issues is suicide.

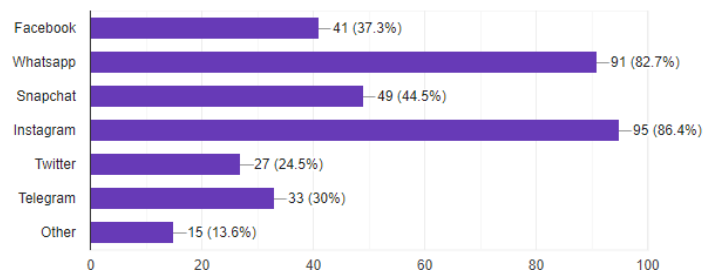
Result and Discussion

There are 110 responses from the university students that shown how positively and negatively social media effect on their lifestyles.

What social networking sites do you use?

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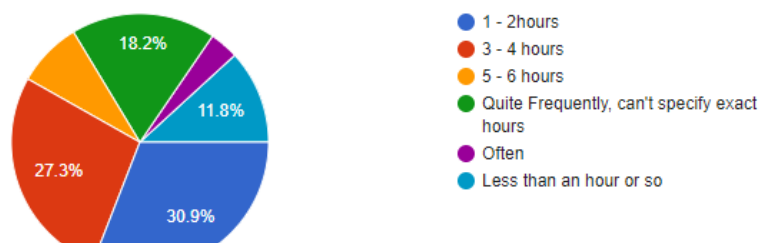
110 responses



How many hours do you spend on these sites?

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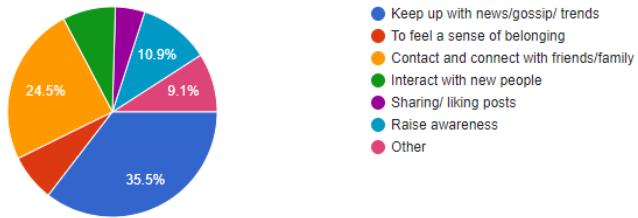
110 responses



Why do you use these social networking sites?

Copy

110 responses



When do you access social media websites?

110 responses

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Time	Percentage
During my free time	59.1%
While at school/university/work	31.8%
During social occasions	0%
During meal times	0%
Any spare time	0%
When you are supposed to be studying	0%

In a week, which of the following social media websites do you visit most frequently?

110 responses

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Website	Count	Percentage
Facebook	19	17.3%
Twitter	13	11.8%
Instagram	81	73.6%
YouTube	57	51.8%
Whatsapp	73	66.4%
Snapchat	31	28.2%
Telegram	15	13.6%
Other	7	6.4%

On a regular day how many times do you post pictures, comments, etc. on your social media accounts?

110 responses

 Copy

Frequency	Percentage
Extremely often	0%
Very often	12.7%
Moderately often	15.0%
Slightly often	37.3%
Not at all	28.2%

To what extent do you think social networking sites are impacting your overall wellbeing?

110 responses

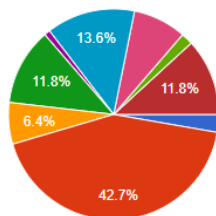
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Impact	Percentage
Positive impact	17.3%
No impact	10.9%
Negative impact	18.2%
Both positive and negative	53.6%

What emotions do you experience when using social networking sites?


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110 responses

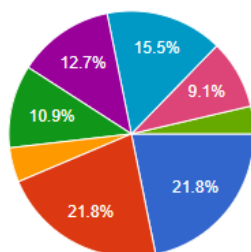


- Rejection
- Happiness
- Boost self esteem
- Motivation
- Jealousy
- Inspiration
- Fear of missing out
- Lower self esteem
- Sense of belongingness

How do these emotions impact on your overall wellbeing?

 Copy

110 responses

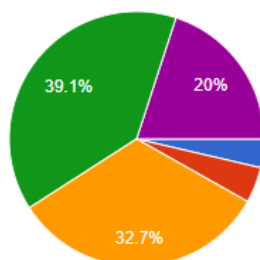


- It affects my ability to relate well with others
- Gives me a positive outlook
- Heightens my anxiety
- Gives me a confidence boost
- Gives me the feeling of social and emotional isolation
- Inspirational and motivating
- Feels like my emotions are controlling...
- May lead to other mental health issues

How much personal information do you share on social media?

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110 responses

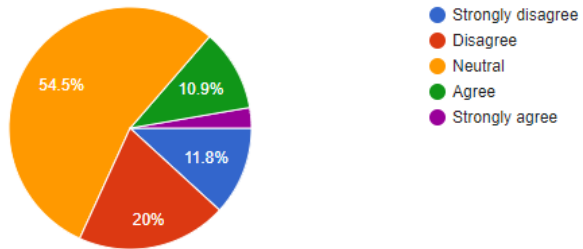


- Everything
- I share a lot
- Some things, but most is hidden from public
- I share very little information
- I don't share any information

You often think about social media when you are not using it

110 responses

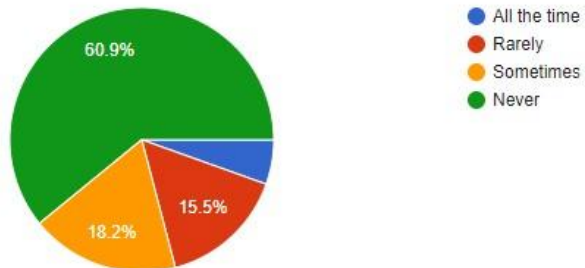
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Have you ever been subjected to cyberbullying while on social media?

110 responses

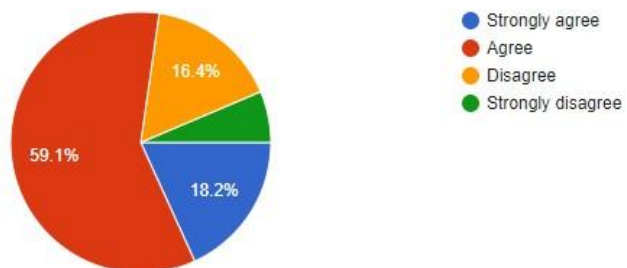
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Do you think privacy policies are effective in social networking sites?

110 responses

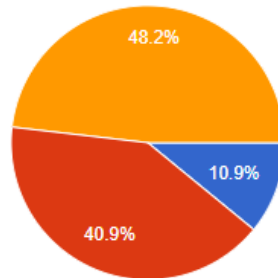
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How do you feel when you are without social media for a long period of time?

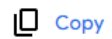


110 responses

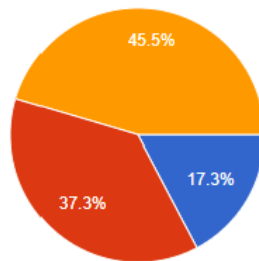


- Anxious, depressed, lonely, like I'm missing out on things
- I feel like I might be missing out but it's not a big deal
- It doesn't affect me in any way

Do you feel like the number of "likes" you get on photos or posts makes you feel better about yourself?



110 responses

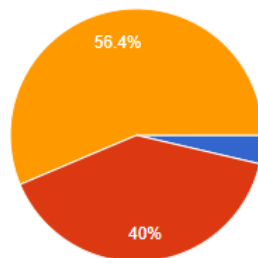


- Yes
- A little bit
- Not at all

Do you ever get jealous of other people's seemingly extravagant lives on social media?



110 responses



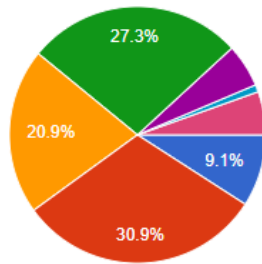
- All the time, I'm constantly comparing lives
- Sometimes, but it doesn't bother me too much
- Not really, I don't pay attention

3784

What are personal benefits of using social networking sites?


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110 responses

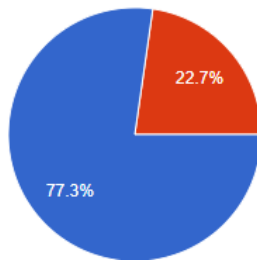


- Help with studies
- Staying connected with people
- Learn new skills
- Entertainment
- Sharing common interests
- Digital reputation
- Others

Do you check your social media account before going to bed?


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110 responses

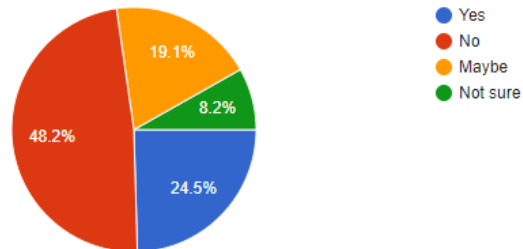


- Yes
- No

Has social media affected your relationship with loved ones?

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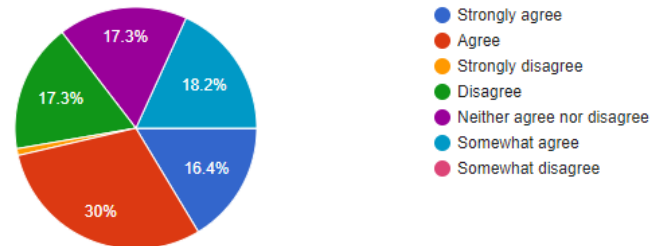
110 responses




You often use social media for no particular reason

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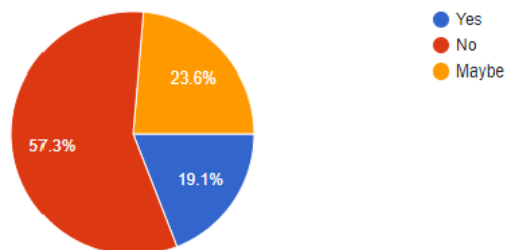
110 responses



Do you consider yourself addicted to social media?

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110 responses



Discussion

Most of the population of youth spend time on social media about 1-2 hours because of their studied and other work events they always use social networking sites just to keep in touch with news, gossips, trends, and other crispy rumors related to the celebrities, majority of the youth access to social media during their free time which they check out their account every minute they got free space with their phones. It is about 81% of youngsters do social interactions on Instagram and watch short videos and sharing it which kill their precious time just to challenges their work load to unproductive part of their life which means among all others applications or websites. Instagram is vast technological application where billions of population access to their account easily, according

to the result upto 37.3% of the majority upload pictures of their own because of their heavy workload and hectic schedule however most of them think that social media plays vital role in the traits of impact which shows that it has both negative and positive impact upon youngster. Furthermore using any social media sites always gives a emotions of happiness as it release happy hormone from our body when something give them pleasure or any enjoyable part they feel interesting, it always shows positive outlook and also effects the person's ability to related well with others, 59.1% of the majority believes that privacy policies are effective in social networking sites they are having lot of policies relating to individual's privacy that they never feel unsafe or become a victim of cyber bullying. Moreover it also shows that people share slight information which they feel they should show to others. Sometimes once in a day there is a time when an individual got compulsion about social media when they are not using it which is normal to everyone these days.

Being busy with their hectic schedule or other work circumstances people would not get time to access the social media and this is the reason they do not feel hesitancy about getting less likes or their posts to satisfy themselves only, youth won't get jealous easily because they do not them. It does not effect heavily upon anybody if something comes to social media they won't get triggered if they use after long time. Social media is best to enhance the personal skills related to others that is art, techniques others new methods to make their performance effective.

Majority of the youth check social media before going to bed because they get are curious to get gossips news every day. It does not relationship with their loved ones at all because it is a only platform where a person gets in touch with everyone worldwide. Populace of youngsters mostly use social media for us particular reason as it is not important aspects of routine which cannot gave them a private space from an unreal world as social interaction with different natives which enhances your language and cognitive skills as per their knowledge. All in all people won't give themselves a label of addicted because they have other tasks to do in their social, academic and professional life.

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