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Developing vocabulary of the hoteliers through web-based learning and mobile based learning

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Abstract---The ability to receive and transmit information through words, is the most important mode of communication. It is a significant factor in both the transmission and reception of academic knowledge because teachers deliver subject matter content through general vocabulary and their courses' specialized vocabulary. In this modern technological trend there are numerous mobile applications related to learning and teaching to enhance ones speaking skill. The study involves in developing the basic vocabulary proficiency though a mobile application called Word Up and a website named Vocabulary.com, among the students of hotel management to develop the speaking skill. In this advanced education there are various portable websites identified with learning and educating to upgrade ones talking ability. The samples were 36 under graduates from SRM University, Kattankulathur campus. They will work on both vocabularysize.com and Word up mobile application. Gathered information were involved with SPSS measurable apparatus and the outcomes show that the Vocabulary.com versatile website rouses and engages the understudy to learn, recall and edge sentences with further developed vocabularies.

Keywords---Vocabulary enhancement, Website, Hotel Management students, Mobile application, English.

Introduction

Securing English language capability and talking with good fluency is an extraordinary talent for each person who needs to accomplish in their picked field. Communicating in English isn't just an advantage to follow in a current work or to get advanced yet it is likewise considered as a renowned expertise

among the representatives (Desfitranita, 2017), another featuring factor is that the majority of them are acceptable at their subject information and the work field maybe neglect to get put in a decent organizations, subsequently it is accepted that learning English language particularly in non-local English talking country builds the chance to find a new line of work effectively which is the excellent need of each person. (Pandey, et al.2014) similarly inn the board courses the same medication and Engineering, requires more capability in English and successful correspondence ability to sparkle in their individual calling (Suh, et al.2012). Cordiality industry is a significant help arranged industry where talking expertise is the must to satisfy the necessities of the client. Lodging the board understudies papers, and scarcely any more sources (Pendidikan, 2016) however when it is accomplished for a specific do very much aware of the need and need of talking expertise and take numerous drives to create their correspondence by watching news stations, films/recordings, understanding magazines, reason it make a sort of fatigue expressed by (Papandrea,2017) as days passes, the interest towards these exercises are not withstanding for since a long time ago the current age understudies are more associated with to contraptions than perusing and retaining. This examination is to make the language authority really fascinating and engaging to the under graduation by presenting Vocabulary.com portable application and upgrading their vocabulary in an alternate manner.

Hotel management students do well aware of the need and necessity of speaking skill and take many initiatives to develop their communication by watching news channels, movies/videos, reading magazines, newspapers, and few more sources (Pendidikan, 2016) but when it is done for a particular purpose it make a kind of boredom stated by (Papandrea,2017) as days passes, the interest towards these activities are not withstanding for long since the current generation students are more involved in to gadgets than reading and memorizing. This study is to make the vocabulary mastery more interesting and entertaining to the students by introducing Word Up mobile application and enhancing their vocabulary in a different way.

Web-based learning and an overview

There are pile of portable websites to upgrade language like 6000+ English sporadic, phrases also, expressions, vocabulary manufacturer (VB), vocabulary coach and Mnemonic Dictionary and so on... however majority of the versatile applications follow text arranges and incorporates sentence structure, sayings and expressions. Just Vocabulary.com webiste centers around significant vocabulary in an intriguing educating philosophy which draws in the understudies to utilize that application for extended periods the same Vocabulary.com is a vocabulary manufacturer application to learn English words in engaging strategies from a large number of films, melodies, well known expressions and more as opposed to simply exhausting content definitions is the uniqueness of this application for deciding to the understudies. It comprises of top 20,000 most valuable words in English vocabulary, so one can learn English all the more productively. The key factor is it employments "Divided Reiteration" (Kang, Sean HK 2016) which is an experimentally demonstrated way to deal with guarantee that when somebody learns English words, they will recollect them until the end of time. For ESL students it's an ideal device to fabricate vocabulary

according to the investigation that its spurring impact will urge the understudies to proceed with their language learning venture with you further.

Mobile applications and an overview

Only Word Up application focuses on important vocabulary in an interesting teaching methodology which attracts the students to use that app for long hours alike Word Up is a Vocabulary builder application to learn English words in entertaining methods from thousands of movies, songs, famous quotes and more rather than just boring text definitions is the uniqueness of this application for choosing to the students. It consists of top 20,000 most useful words in English vocabulary, so one can learn English more efficiently. The key factor is it uses "Spaced Repetition" (Kang, Sean HK 2016) which is a scientifically proven approach to ensure that when someone learns English words, they will remember them forever. For ESL learners it's a perfect tool to build vocabulary as per the study that its motivating effect will encourage the students to continue their language learning journey with you further.

Research Statement

This Industry is extremely assorted in nature, obliging visitors from various social foundation, ethnic and all the more significantly various dialects. As English being a global language, assumes an overwhelming part in getting, conveying, arranging and satisfying the visitors need in the inns (Navamin Prachanant, 2012). In industry business could be more fruitful on the off chance that they work representatives with compelling English correspondence is fundamental for better visitor usefulness and increment benefit to the lodging in a since quite a while ago run. Subsequently lodging experts are relied upon to talk viably in English with clear emphasize with nearby and unfamiliar visitors whose normal transmittable language would just be English (Erazo, Mayra Alexandra Cuenca, et al.2019). The greater part of the workers in is not familiar enough to meet the assumption for the visitor and the chiefs of the division. For the most part absence of English talking capacity will be a boundary to get a great job, disregarding it one gets set it is hard to perform successfully and create the English familiarity with the work place in view of the long working hours, stress and less freedom. It is compulsory to foster the talking ability alongside the school educational program, where you get more direction and freedom to learn and rehearse. Language and vocabulary are the two mainstays of English talking, absence of syntaxes and vocabulary is the principle disadvantages behind learning another dialect and it is anything but a simple errand for anybody without escalated practice and difficult work, dominating vocabulary is the most exhausting perspective among the understudies. Syntax has its own arrangement of rules to be follow and it very well may be learned and received by staniondard use in a specified time, yet vocabulary is something like structure blocks for the authority of any language (Alsaif Sarah Ali M, 2019). Learning language has consistently been a long interaction with exhausting idea for the present age, accordingly portable application was utilized to upgrade the particular vocabulary to foster the talking capacity of lodging and cooking the executives understudies. This application is picked for the investigation since it recognizes holes exclusively in every client's information, and makes a customized plan for vocabulary

obtaining, by gathering the words as per their use level, rousing understudies to utilize this application has further developed the vocabulary authority for the understudies of lodging and cooking the board.

The Research objectives are

- To distinguish under graduate's advantage of Vocabulary.com website in learning vocabulary.
- To decide if Vocabulary.com portable website can be utilized to upgrade the useful vocabulary in lodging the executives under graduate.
- To look at the potential snags that will ascend through utilizing Vocabulary.com website.

Examination question

The current examination fundamentally looks to investigate the plausibility of express guidance in vocabulary learning methodologies utilizing suitable vocabulary showing material and targets advancing autonomous vocabulary learning capacity in rustic English medium students. In this way, students are presented to various parts of vocabulary information through straight forward true understanding writings, evaluated by the students' existing understanding capability. The examination tries to discover answers for the accompanying exploration questions:

1. What is the students' current state of vocabulary?
2. What are the variables liable for the students' low capability in Vocabulary?
3. Which vocabulary learning systems would help the students improve free learning capacity?
4. Which parts of vocabulary information should the students be made mindful of?
5. How much will improvement in vocabulary information sway the students' presentation in English?

Vocabulary learning strategies

Mayree (2007) states that "The 'vocabulary learning systems' allude to "a mix of steps or activities or choices/strategies and practices, which the subjects or the understudies educated utilizing for knowing the importance new words, to hold those parts of vocabulary information, and to additional upgrade their information on vocabulary" (Intaraprasert 2004, p. 53). With regards to the present study, the words 'VLSs' some of the time is utilized as the short structure for vocabulary learning techniques."

Methodology

Quantitative technique was utilized for gathering information and SPSS factual instrument were utilized for investigating this examination, the number of inhabitants in this examination was with 36 under graduate of lodging and catering the executives from SRM Institute of Hotel Mangement, Chennai. The under graduates undergo 4months of Industrial openness preparing (IET) in a presumed star inns so they are in the need of communicating in English in the

IET meet and during the preparation time frame in their fourth semester so first year in the executives under graduates were picked to upgrade their speaking skills. Subsequent to directing pre-test for the under graduates utilizing VS(test your assertion information) online test, thirty six under graduates were picked feeling their vocabulary families are beneath the normal level and made them in to groups in Whats App. They were informed about the website accessible and connection was partaken in the gathering and requested that the under graduates can use in a regular schedule for forty days, to guarantee the under graduates use of the website irregular inputs.After finishing of forty days post-test was directed utilizing a similar VS online test to assess the improvement of the understudies in vocabulary dominance.

Results and Discussion

The scores from pre-test and post-test were compared and analysed as shown in figure 1, most of the students performed better in the post test which consists of similar words in pre- test but few students did not show better progress. The better performance could understand the words better in context during post - test.

Table 1: Paired Sample Statistics:
Paired Samples Statistics (Web-based learning)

	Mean	N	Std Deviation	Std Error	Mean
Pre Mark	70.8	40	23.63	3.74	
Post Mark	82.4	40	18.01	2.85	

Paired Samples Statistics (Mobile based learning)

	Mean	N	Std Deviation	Std Error	Mean
Pre Mark	69.2	40	22.63	3.24	
Post Mark	82.4	40	17.01	2.81	

Learning ability with Website:

Valid strongly agree	12	30	30	30
Agree	10	25	25	55
Neutral	10	25	25	80
Disagree	4	10	10	90
Strongly disagree	4	10	10	100
	40	100	100	

Learning ability with Mobile based learning

Valid strongly agree	10	28	29	29
Agree	9	23	24	54
Neutral	9	23	23	78
Disagree	3	8	8	97
Strongly disagree	3	8	8	100
	40	100	100	

From the table it is understood that students were able to learn vocabulary in a better way from this website learning. Almost 55% of the population agreed to use this platform for the vocabulary mastery and only 6% has not agreed.

Learning vocabulary is fun doing:

Valid strongly agree	10	25	25	25
Agree	14	35	35	60
Neutral	10	25	25	85
Disagree	3	72.5	70.5	92.5
Strongly disagree	3	71.5	70.5	100
	40	100	100	

Using website to enhance vocabulary knowledge was considered to be fun and interesting to the students which exhibits from the table, maximum of 60 % of the population have accepted with their experience.

Student enjoyed using the website:

Valid strongly agree	16	40	40	40
Agree	13	32.5	32.5	72.5
Neutral	7	17.5	17.5	90
Disagree	2	5.0	5	95
Strongly disagree	2	5.0	5	100
	40	100	100	

According to the survey conducted more that 70% of the students enjoyed using website and they suggested recommending to their friends as well. They also mentioned some technical issues but overall they enjoyed using this website for the vocabulary learning purpose.

The Usefulness and outcomes of the study

Language instructors and students get numerous experiences from this investigation because of the reality that he has zeroed in on creating procedures on learning vocabulary, its originations, what's more, misinterpretations in this examination. The investigation likewise centers around the issues those reflect after reasoning examples and convictions of systems of securing or learning vocabulary. ESL experts use the discoveries of studies for creating vocabulary for instructing and to change their understudy's misguided judgments on learning vocabulary. Language Learners, to work on their collection of vocabulary, consider different methodologies on learning vocabulary are adjusted to upgrade open capability.

Learning is a drawn out task. It is, in this manner, proposed that students need to assume responsibility for this learning task and be self-sufficient (Nation, 2001). It is likewise well realized that vocabulary is not learned in a direct way; rather, it is learned steadily through various openings. The necessity for different openings fits in well with this technique based guidance in vocabulary learning. To advance continuous vocabulary improvement, the students should be made mindful of different vocabulary learning systems. Along these lines, the investigation endeavors to build up a word-cognizant climate in the homeroom and add to students' readiness to embrace new words. Hence, the examination assists students with accomplishing self-sufficiency in learning of vocabulary.

Importance of Vocabulary in Research

Vocabulary learning used to be a disregarded segment of language learning and educating. Nonetheless, from the new arising research (Nation, 2001; and Gu, 2003; Zhang and Changyu, 2011; Mizumoto, 2012), an immensely developing interest around here is clear. Applied etymologists, ELT subject matter experts, educators and distributors are paying a extensive measure of consideration regarding the space of vocabulary learning as an unmistakable segment in language instructing. Language instructors and analysts have been reliable and inquisitive in investigating different ways to deal with encourage vocabulary learning in the language study hall.

As a result of the exploration propels in the semantic investigation of the dictionary, psycholinguistic examinations concerning the psychological vocabulary (a psychological word reference that involves data with respect to a word's significance, articulation, syntactic attributes, etc), and the prominence of the informative methodology since the 1970s, reevaluating of the job of vocabulary in language instructional method has begun to resuscitate its significance. In the course of recent many years, an extensive and significant scope of research concerning vocabulary securing has furnished us with significant experiences and ideas on vocabulary guidance in the language study hall. Early exploration discoveries of L1 vocabulary obtaining by Nagy and Herman (1985) lead our viewpoint to a more understood and accidental methodology of vocabulary securing through broad perusing since youngsters are seen to grow their vocabulary information continuously through rehashed openings in different talk settings (Coady, 1997). Following this same rationale,

Krashen (1989) contends that it is unfeasible to get familiar with a huge measure of vocabulary in an organized and unequivocal manner because of the time imperatives of L2 study hall.

To summarize the need of vocabulary research according to educational viewpoints (instructing and learning measures), Michael McCarthy's comments on it very well may be thought of here. In a meeting (Cambridge Connection, 2001, p.1), he clarified why he was inspired by vocabulary research: "Semantic ability contains importance of any language, and vocabulary is a normal issue for some understudies. So I've generally been keen on methods of making a difference students in developing a major vocabulary as quick and as proficiently as could be expected". - (McCarthy, 2001, p.1), Concerning the "key to vocabulary learning," McCarthy commented on a similar event: "The fruitful students are the individuals who foster methods and disciplines for learning vocabulary: it may very well be an issue of keeping a scratch pad, or utilizing a word reference appropriately or maybe training yourself to investigate your notes or to peruse a parcel outside of class. The more autonomous you become as a student, the better and more grounded your vocabulary becomes, I think" (McCarthy, 2001, p.2).

Limitations of the study

Not with standing, note the constraint of this examination. There could be a few impedance during the learning cycle. They may have taken in the vocabulary through other sources like self-coordinated perusing, watching recordings (aside from the website) TV or visiting/talking with their friends. Yet, raising their vocabulary tally by means of Vocabulary.com application was for the most part viewed as valuable. This backings see on the significance of the understudies to explicit arrangements of vocabulary through text, video and sound instead of just language practice as typically done in the language study halls.

Conclusion and Recommendation

The scores from pre-test and post-test were compared and analyzed. It is additionally extremely simple to utilize and since it is portable game based, it gives a decent experience for under graduates to distinguish their own degree of vocabulary. By the by, under graduates ought to be roused and educated its transparency since certain under graduates may not show interest to utilize this application because of obliviousness of vocabulary authority. Likewise, it very well may be overpowering to the under graduates to simply learn words when they don't utilize it for all intents and purposes with anybody. There is likewise a need of control since certain clients have remarked in the audit segment about the hanging in between and this may prompt repugnance in utilizing. Finally, this apparatus may be a someone who is addicted to the understudies since it is planned in the game arrangement. All things considered, it is without a doubt an exceptionally helpful instrument to raise the under graduates mindfulness on explicit arrangements of words. This application is suggested for all individuals willing to improve their vocabulary of the English language consistently in a fun, inventive, or more all, instructive way.

Suggestions for using this website

1. Under graduates should quit zeroing in on significant level words while framing verbal condemning and imparting.
2. Spotlight more on basic, suitable and precise words as opposed to appealing and muddled vocabularies.
3. Foster the propensity for utilizing this application ordinarily to a fixed time with update choice from the application.
4. Make a note of new words and expressions learned and add data like equivalents and models and so on
5. Auditing the learned word in ordinary stretch is a higher priority than learning new words.

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