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Learning customer behaviour for effective load forecasting

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Abstract---Cloud computing is quickly expanding, and there are an increasing number of cloud providers. To stay competitive while earning a profit, cloud providers must focus on cost efficiency and resource cost maximization. The profit maximization challenge in federated cloud systems has been investigated in order to maximize the degree of multiplexing. Outline unique economics-inspired resource allocation strategies to address the profit maximization challenge from the standpoint of a purely active cloud provider. Admission control strategies have been presented that are adjusted within a profit management framework to maximize resource cost. Existing abstractions for in-memory storage on clusters, including as distributed shared memory, key value stores, databases, and Piccolo, use fine-grained modifications to mutable state as their interface. It has been fine-tuned to anticipate cluster load. Summing the loads of each cluster yields the total load for the entire grid. He suggested Smart Grid load forecasting approach has two primary benefits. Learning consumer habits enhances forecast accuracy while also being computationally efficient. SCCRF can simulate a single customer's load forecasting problem while concurrently selecting important features to determine its energy consumption trend. Experiments conducted from various angles show the benefits of the suggested load forecasting system. The only method to provide fault

tolerance with this interface is to replicate the data across machines or log updates across machine. An auction-based dynamic pricing mechanism ideal for selling the data center's surplus capacity, where the provider supports several pricing plans in multiple marketplaces. Within a pricing as a service architecture, a realization of the proposed dynamic pricing mechanism. The following methodologies for cost-effective resource allocation are used: Cloud Cost Effectiveness: Profit rises and cost reductions multi-tenancy implications, pay-as-you-go pricing. As a cost-effective solution, scheduling and resource allocation: Exploitation of app features, explicit consideration of user satisfaction.

Keywords---Sparse Continuous Conditional Random Field, Cloud cost effectiveness, Learning Customer Behavior for Effective Load Forecasting.

Introduction

Cloud computing allows customers to store and execute data and programmers on an indefinite scale. Customers do not need to own the infrastructure; they are simply accessing or renting it; they can avoid capital expenditure by using resources as a service and only paying for what they need. Cloud Computing's Advantages: Capital expenditures are minimized. Independence from location and device. Improvements in utilization and efficiency. Scalability is really high. High-performance computing. Using a large number of operators, the most difficult aspect of creating RDD is defining a programming interface that can effectively provide fault tolerance. Existing abstractions for in-memory storage in clusters, such as distributed shared memory, key value stores, databases, and Piccolo, use fine-grained modifications to mutable state as their interface

Both methods are costly for data-intensive tasks since they require copying huge volumes of data over the cluster network, which has a much lower bandwidth than RAM, and incur significant storage overhead. Allows for fault tolerance to be provided more efficiently by reporting the transformations used to create a data set (its lineage) rather than the actual data. If an RDD partition is lost, it has enough information about how it was derived from other RDD to recompute it. Security is a serious issue. Because both customer data and the program are stored on Provider Premises, security concerns have arisen. In Open System Architectures, security is always a big problem.

When an employee's access privileges to the data center are no longer required for business purposes, they should be immediately revoked. Employees physical and electronic access to data centers should be reported and audited on a regular basis. Users can quickly identify how their data is stored, safeguarded, and used, as well as verify policy enforcement, using audit tools. Data should only be stored and processed in jurisdictions that the user specifies. Data-centered policies that are generated when a user contributes personal or sensitive information, and that travel with that information throughout its lifetime to ensure that the information

is only used in line with the policy, should also be made by the provider on behalf of their clients.

Data store in the provider's database should be duplicated in several physical locations. Customer data is generated during the execution of programmes on instances, and backups should not be performed. Administrator control over databases. The process of deleting sensitive data from a storage device is known as sanitization. What happens to data in a cloud computing environment once its "use by date" has passed? When redundant and retiring data storage devices are retired or taken out of operation, what data sanitization practices does the cloud computing service provider propose to implement.

Cost Optimization for Resource Allocation

Cloud computing has become a significant computer technology, and its pay-as-you-go cost structure has enabled companies to offer computing services on demand and pay for resources in the same way as utility computing does. Consumer-driven technology is becoming more cost-effective due to the rapid advancement of technology. The primary difficulty for cloud users is to determine the most efficient strategy to use rented cloud resources. Virtualization is a crucial procedure that enables for the online sharing of computing resources. There are various sorts of computing resources. Infrastructure as a service (IaaS), for example, allows customers to provision network, storage, and processing resources. The operating system and applications are examples. For instance, Amazon EC2, OpenNebula, and Eucalyptus.

Platform as a service (PaaS) enables consumers to acquire applications written in programming languages, install them on the provider's cloud infrastructure, and use tools that are supported by the provider. Hadoop, Microsoft Windows Azure, and Google App Engine, for example. Software as a service (SaaS) allows customers to use the provider's applications, which are hosted on cloud infrastructure. Google Apps, Salesforce.com, and Eye OS, for example. Users can access these materials on demand through cloud providers. When users in the cloud have a need for resources, the cloud system creates virtual machines (VM) on the host machine and makes them available to them.

Group and Real Workflow Optimization on the Cloud

A workflow is a representation of a sequence of actions that is claimed to be the job of a person, a simple or complicated mechanism, a group of people, a staffing organization, or robots. A workflow is a model that is used to describe real work for further analysis, such as outlining a repeatable sequence of actions. Workflows are created to accomplish certain processing goals, such as physical transformation, service provision, or data processing. A virtual machine provided by the cloud provider is referred to as an instance. Diverse sorts of instances can have varying amounts of resources like CPUs and RAM, as well as people with diverse characteristics like CPU speed, MPI application to fail. Use Amazon I/O speed, and network bandwidth.

In contrast to the on-demand pricing approach, in which users pay a fixed fee per unit time of instance usage, the current price vary with time. Users must bid the right fee they are willing to pay to use spot instances. When the instance is launched, the bid price is fixed. The instance can be successfully started and executed if the bid price is higher than the spot price; otherwise, it waits. Amazon publishers alter the spot price on a regular basis, launching waiting instances with bid prices that are higher than the current spot price and terminating those with bid prices that are lower. The statistical analysis of the spot price history revealed that the spot price varies in both temporal and spatial dimensions, making it difficult to predict. In a short period of time, the probability distribution of the current price is steady. Price variation on the spot. The broad space of configuration settings for these applications provides optimization potential.

Literature review

Schedule optimization for data processing flows on the cloud

Scheduling cloud data processing workflows is a difficult and time-consuming operation. It's fundamentally an optimization problem, comparable to query optimization, but differs in two ways from typical problems: Its space of possible schedules is quite large, owing to the multiple optimization opportunities that cloud computing provides; its optimization criterion is at least two-dimensional, with the monetary cost of using the cloud being at least as important as query completion time. Scheduling of data flows including random data processing operators in three different problems: 1) minimise completion time given a set budget, 2) minimise monetary cost given a deadline, and 3) find trade-offs between completion time and monetary cost without any a-priori constraints.

The overall findings are encouraging and demonstrate the efficacy of our strategy. Workflow scheduling and resource provisioning methods can lead to considerable price discrepancies across WaaS providers operating on IaaS clouds. Our goal is to develop a probabilistic scheduling solution for WaaS providers that minimizes predicted monetary costs while meeting consumers' probabilistic deadline needs, taking into account cloud dynamics.

Mapreduction program profiling, what-if analysis, and cost-based optimization

In the field of large data analytics, MapReduce has emerged as a potential alternative to database systems. MapReduce programmes are used in a wide range of application domains, such as business data processing, text analysis, natural language processing, Web graph and social network analysis, and computational science. MapReduce systems lack a feature that has been critical to database systems' past success: cost-based optimization. A significant problem here is that a programme to the MapReduce system comprises of black-box map and reduce functions written in a programming language such as C++, Java, Python, or Ruby. Simple to arbitrarily complicated MapReduce applications can be optimised using a cost-based approach. The broad space of configuration settings for these applications provides optimization potential.

Providing elastic resources at a low cost for application workflows

The overall results are positive and show that our technique is effective. Workflow scheduling and resource provisioning approaches might result in significant price differences amongst WaaS providers using IaaS clouds. Our goal is to create a probabilistic scheduling solution for WaaS providers that reduces expected monetary expenses while meets customers' probabilistic deadline requirements while taking cloud dynamics into account. When running scientific workflow ensembles on clouds, gain insight into resource management difficulties. Address the issue of increasing the number of completed workflows from an ensemble while staying within budget and deadline limitations.

Distributed systems meet economics: Cloud Pricing:

Cloud computing allows users to execute computations in a public cloud with a pricing structure that is often based on incurred resource use. While cloud computing is sometimes regarded as merely a new application for traditional distributed systems, some believe that by divorcing users from cloud providers via a pricing scheme as a bridge, cloud computing has fundamentally altered the landscape of system design and optimization. The Amazon EC2 cloud service, as well as a local cloud computing testbed, have demonstrated a fascinating interaction between distributed systems and pricing economics. A new perspective on distributed systems could lead to new insights into cloud computing. A standard distributed system has been turned into a "two-party" computation with pricing as the link.

Cloud platforms make MapReduce an appealing offer for small businesses who need to handle massive datasets but don't have the computer and human resources of Google or Yahoo! Elastic MapReduce, for example, is a hosted platform on the Amazon cloud that allows users to rapidly deploy Hadoop clusters to conduct data-intensive tasks while only paying for the resources needed. A job is defined as a sequence of tasks with priority restrictions. A project has a flexible deadline. As a probabilistic requirement, a job's deadline. Assume that a workflow has a probabilistic deadline requirement. Because of their ability to reduce financial costs. EC2 spot instances have attracted a lot of attention recently.

Proposed system

Large-scale simulations were used to propose the framework, which were based on Google's cluster-usage traces. A DHT scheduling mechanism based on PG-TOF that creates VM requests depending on the utilisation of user resources in these traces. Our admission control algorithms dramatically increase the provider's resource cost by underpricing conditions that are aligned with those of Amazon EC2. To make the most money, a service provider must understand both service charges and business costs, as well as how they are influenced by application characteristics and resource allocation system setup. In a cloud computing context, the topic of finding the best resource allocation configuration for profit maximization is investigated. The volume of a service, as well as the workload of an application environment, are taken into account by the pricing model. The

setup of a resource allocation system, the service-level agreement, a consumer's satisfaction, the quality of a service, the penalty for poor`

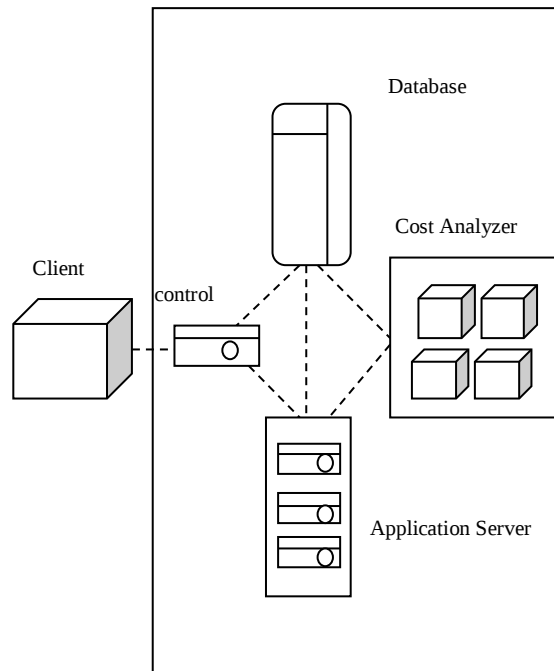
Resources, the cost of renting, the cost of energy consumption, and the margin and profit of a service provider. PG-TOF treats a resource allocation system as a queuing model, allowing us to express and solve our optimization problem analytically. The idle-speed model and the constant-speed model are both evaluated for server speed and power usage. The waiting time of a newly arriving service request is calculated using the probability density function. A service request's predicted service price is determined. The predicted net business gain per unit of time is calculated. Despite this, there are numerous practical and difficult difficulties in today's multi-cloud environments. One issue is that cross-cloud network.

Existing System

Scientific applications are migrating from traditional computing platforms (e.g., grid) to the cloud in part or altogether. Because of the pay-as-you-go computing behaviour, performance and (monetary) cost optimizations have lately been a popular study issue for cloud workflows. Profit Maximization, a transformation-based optimization methodology for optimising the performance and cost of cloud workflows, is proposed to solve the limitations of current techniques.

The cost and performance optimizations of workflows are modelled as transformations in Profit Maximization. Its speed and monetary cost enhancements for workflows from various cloud apps have been a popular research area.

That most existing studies use ad hoc optimization methodologies, which fail to capture the key optimization prospects for various work resource costs and cloud services (e.g., virtual machines with different prices). Cons of the Current System: TOF Planning has the potential to make administration inflexible. Individual freedom on Workflow performance and cost is not possible in the cloud. Extensive planning might provide the impression of security, as if everything is taken for granted. As a result, the cloud service may fail to take timely actions, resulting in a missed opportunity. For QoS purposes, the application owners submit workflows with specific dates. WaaS providers charge users based on workflow execution and QoS needs. According to this concept, the WaaS provider should give consumers with a probabilistic performance guarantee. can provide several fuzzy-style interfaces for customers to indicate their probabilistic deadline needs, such as "Low," "Medium," and "High," in particular. Inside Dyna, convert these criteria into deadline probability. capacity is generally limited, and cloud standards are weak among cloud providers. Based on the notion that all qualifying nodes must satisfy existing system inequalities. Create a resource discovery protocol, such as pointer-gossiping PG-TOF, to find these qualifying nodes in order to meet this need. To adapt to the multidimensional feature, PG-TOF was used. Some of these are inherent in the planning process, such as rigidity, while others arise owing to limitations in multicloud approaches. Profit Maximization is a cloud-based workflow optimization platform based on transformations.



The efficiency of Profit Maximization in optimizing performance and cost in contrast to other existing techniques. Advantages: Exhibitions are accessible to a wide and sometimes disparate audience (usually the general public). provides you with an ideal promotional platform. This PG-TOF with multi-cloud or service to a broader set of people who may have a better understanding of and cooperation with our services. Promote services for a low cost. Better performance while using on-demand services with little resources.

Results and Discussion

Load forecasting for a whole grid or a single customer has been extensively researched [22, 10], but there has been minimal research into varied customer behaviours. and introduced the SCCRF group approach for load forecasting. Our approach begins with a learning strategy that allows us to investigate various client behaviours. Then, depending on the learnt consumer behaviour patterns, customers are grouped. Our solution is more beneficial than existing load forecasting methods in Smart Grid because it takes into account learned consumer behaviours.

For load forecasting, some unique learning algorithms have been presented. The Continuous Conditional Random Fields (CCRF) were recently employed to anticipate user behaviour and storage use. The advantages of CCRF were then proven, and improved load forecasting results were produced. Our research into CCRF in load forecasting in a Smart Grid has progressed. We expanded the weight definition domain for CCRF and added the L1 norm as a regularization term. We employed L1-CCRF creatively to do customer behaviour analysis and

effective load forecasting, yielding an acceptable outcome. As a result, SCCRF may be used in a variety of study domains.

Learning consumer behaviours to aggregate customers can enhance forecast accuracy and reduce computing costs. 2) The suggested SCCRF is a powerful learning tool with the ability to pick features. Our study has the potential to aid research in adjacent fields. In a complicated market setting, learning customer behaviours to aggregate consumers can provide a general methodology to aid improved decision making toward diverse customers. The suggested SCCRF is also successful in feature selection and prediction, according to the evaluation findings. As a result, SCCRF may be used in a variety of study domains.

Output Snaps

Profit Maximization

Profit Maximization for Viral Marketing in OSN

Select Social Graph

From Node ID	To Node ID
0	1
0	2
0	3
0	4
0	5
0	6
0	7
0	8
0	9
0	10
0	11
0	12
0	13
0	14

Graph Info

Social Graph Information

No of Nodes = 504

No of Edges = 4388

Node ID	Neighbors ID	Neighbors Count
2	[20, 115, 116, 149...	9
3	[9, 25, 26, 67, 72...	16
4	[78, 152, 181, 195...	9
5	[87, 122, 156, 158...	12
6	[89, 95, 147, 219...	5
7	[22, 31, 38, 65, 8...	19
8	[91, 110, 193, 201...	7
9	[21, 25, 26, 30, 5...	55
10	[67, 142, 169, 200...	9
11	[]	0
12	[]	0

Node Degree, Benefit and Cost

Node ID	In Degree	Out Degree	Benefit	Cost
0	0	347	2.72044078...	37.38617233600167
1	1	16	2.61261622...	9.647876155564486
2	1	9	3.03746512...	7.096832523839135
3	1	16	4.47739283...	0.22502012175076658
4	1	9	3.65997267...	1.682201669246946
5	1	12	2.48549961...	0.6051851155676999
6	1	5	3.44764787...	4.435600578662041
7	1	19	3.91998816...	13.122423752335031
8	1	7	4.94370950...	4.305734548065868
9	2	55	3.79278378...	33.038923319962755
10	1	9	1.00190847...	3.121095283834703
11	1	0	2.57904642...	0.0
12	1	0	1.13715710...	0.0

Simple Greedy

Simple Greedy Selection

Selected Seed = 355

Select Node ID
4
5
6
8
11
12
15
17
18
19
22

Double Greedy

Double Greedy Selection

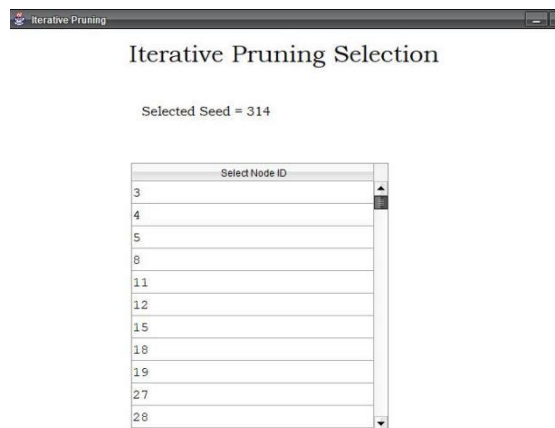
Deterministic Double Greedy = 316

Select Node ID
0
1
2
3
4
5
6
7
8
9
10

Randomized Double Greedy = 54

Select Node ID
59
105
109
113
122
128
130
132
134
135
136

Iterative Prune



Conclusion

Building a distributed computing infrastructure for businesses utilizing smart phones, and the technological obstacles of doing so. Many of these needs be addressed in order to develop a framework that supports such infrastructure. The feasibility and efficacy of several components inside a unique approach for virtual allocation of resources on a SOC (Min-Min ToF), with three important contributions described below. Task resource allocation optimization within the user's budget. As a result, SCCRF may be used in a variety of study domains. 1) Learning consumer behaviours to aggregate customers can enhance forecast accuracy and reduce computing costs. 2) The suggested SCCRF is a powerful learning tool with the ability to pick features. Our study has the potential to aid research in adjacent fields. In a complicated market setting, learning customer behaviours to aggregate consumers can provide a general methodology to aid improved decision making toward diverse customers. This merits additional investigation in other market segments. The suggested SCCRF is also successful in feature selection and prediction, according to the evaluation findings.

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